keepit®

The only vendor-independent, cloud-native platform for intelligent SaaS data protection

Strategies for managing, protecting, and recovering the exponentially growing amount of data in SaaS applications haven't kept pace with the rapid adoption of SaaS adoption.

As 9 out of 10 organizations* rely on enterprise SaaS technology, leaders are increasingly recognizing the urgency of adapting to this new reality.

The challenge is clear: Legacy technologies and outdated tactics fail to effectively protect SaaS data.

*2023 State of SaaSOps – Better Cloud

"By 2028, 75% of enterprises will prioritize backup of SaaS applications as a critical requirement, compared with 15% in 2024."

Gartner 2024 Magic Quadrant (MQ) Enterprise Backup and Recovery Software Solutions

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Intelligently built, Keepit delivers backup and **intelligent recovery, restore, and data management** capabilities for SaaS applications, making us the **intelligent choice** to future-proof your data protection strategy.
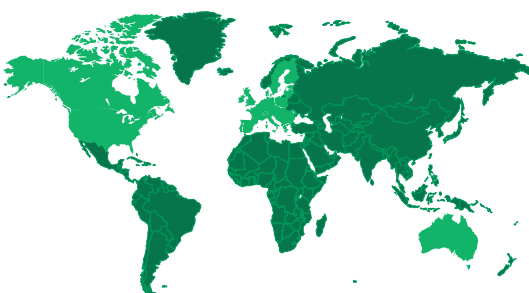

INTELLIGENTLY BUILT

Scalable, immutable, compliant

Cloud-native data protection

- Scalable and adaptive, unlike on-prem solutions retrofitted for the cloud
- Purpose-built, Keepit works smoothly across SaaS applications
- No infrastructure and maintenance costs associated with on-premises or hybrid alternatives

Secure and encrypted

- AES encryption employed directly on our storage systems
- Advanced encryption standards both in transit and at rest
- Keepit exchanges traffic directly with workload providers over major internet exchange

Data sovereignty

- Data stays protected in the chosen region
- Own data centers in seven countries in three continents

Immutable backups by design

- Built so that it's impossible to change or delete files, guaranteeing true immutability

ISAE 3402 TYPE II CERTIFIED   bsi ISO/IEC 27001 Information Security Management CERTIFIED   HIPAA Health Insurance Portability & Accountability Act   NIST   PCI   AICPA SOC

Flexible, intuitive, precise

Instant access to all versions of your data

- Always hot storage, no hydration periods
- No matter how old, instantly preview, share, or restore data objects
- Intuitive search function

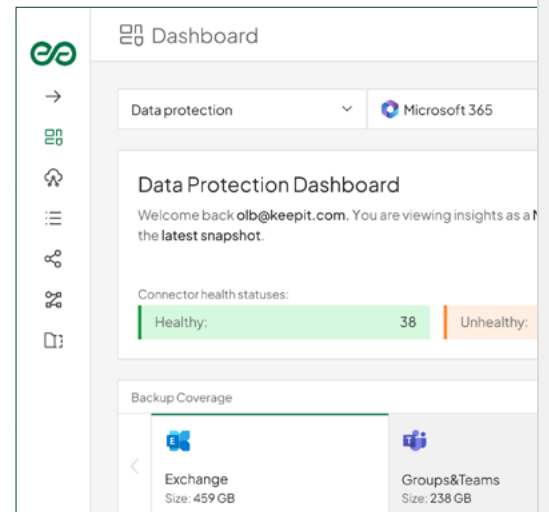### Transparency and accountability

- Customizable alerts and reports to document compliance and disaster recovery preparedness

Actionable insights

- Consolidated view over the health and performance of backup and recovery jobs
- Early warnings for anomalies and threats to data integrity
- Integration with security tools

Flexible restore options

- Allows restore in bulk or granularly, delivering fast and precise recovery

□□ Dashboard

Data protection ⌄ 🔵 Microsoft 365

Data Protection Dashboard

Welcome back **olb@keepit.com**. You are viewing insights as a N the **latest snapshot**.

Connector health statuses:

| Healthy: | 38 | Unhealthy: |

Backup Coverage

Exchange
Size: 459 GB

Groups&Teams
Size: 238 GB

Secure, unified, cost-effective

Vendor-independent cloud

- Keepit owns its infrastructure, independent from public cloud providers and hyperscalers
- Backups remain segregated from production and compliant with the highest security standards

Uniform platform across applications

- Single pane of glass for all SaaS applications
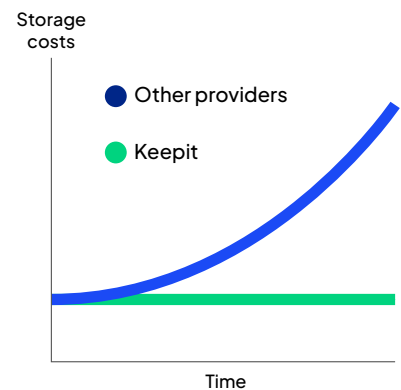- Streamlined processes for optimal productivity

Time-saving usability

- With no need for maintenance or infrastructure, your staff can focus on core activities
- Easy setup and intuitive interface speed up adoption and processes
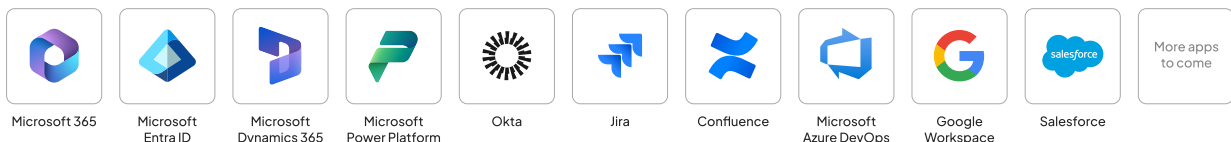
Predictable and stable cost. No fine print

- Pricing based on seats with unlimited storage
- Up to unlimited customizable retention
- Zero fees for data ingress, egress, or transfer

Cost over data

Storage costs

● Other providers

● Keepit

Time

Coverage of SaaS applications

Microsoft 365 | Microsoft Entra ID | Microsoft Dynamics 365 | Microsoft Power Platform | Okta | Jira | Confluence | Microsoft Azure DevOps | Google Workspace | Salesforce | More apps to come

Tried, tested, and proven

"With Emmi's international business activities, it was also important that technology partners could provide a globally available and scalable offering. Keepit is proving to be the ideal partner for mastering the challenges of a globally active dairy."

| Marc Baumann, Lead Data Platform Services, Emmi

"The fact that Keepit is "born in the cloud for the cloud" allowed the customer to quickly and efficiently recover from this cybersecurity incident with minimal impact – a benefit which would have been near impossible to reach with a classic on-premises backup solution."

| – Siddick Elaheebocus, Founder and CEO of INNOVISION

Recognized by the industry

Find out how simple and easy it is to use Keepit

Book a demo

keepit®

Your data. Here today. Here tomorrow.

Keepit provides a next-level SaaS data protection platform purpose-built for the cloud by securing data in a vendor-independent cloud to safeguard essential business applications, boost cyber resilience, and future-proof data protection. For more information visit www.keepit.com or follow Keepit on Linkedin.

bsi ISO/IEC 27001 Information Security Management CERTIFIED