



# Keepit Backup and Recovery for Microsoft Applications



## A single intelligent platform to protect data in key Microsoft applications

The fast pace of SaaS adoption leads to critical gaps in data protection. Many business leaders mistakenly assume that SaaS apps inherently back up all their data. This frequently results in costly loss of data and processes, which often can never be recovered.

Built in a sustainable vendor-independent cloud, Keepit securely backs up data from multiple Microsoft applications and delivers confidence in your ability to recover fast when mistakes or malicious activity lead to data loss. All in a single platform, ensuring full visibility, control and compliance with the industry's best ROI.



### Confidence in the security of your data

Keepit backups are held in a vendor-independent cloud, securely separated from your production data and immutable by design. They can't be manipulated, maliciously encrypted, or deleted.



### Fast recovery across applications

Our intelligent platform provides fast recovery options for all data, at all times. The broad coverage gives you full visibility and control across Microsoft applications, in a single console.



### Predictable, stable cost

Keepit's pricing is based on seats, with no storage tiering, zero fees for retention, and zero cost for data ingress or egress. You'll know in advance exactly what you'll pay; today, and tomorrow.

### The risk

84% of organizations lost data to ransomware in 2023. **Only 16% had the ability to recover 100% of their data.**

Source: ESG Ransomware Preparedness Report

### Financial impact

**Downtime costs an average of \$9,000 per minute** or \$540,000 per hour.

Source: Splunk - The Hidden Costs of Downtime 2024

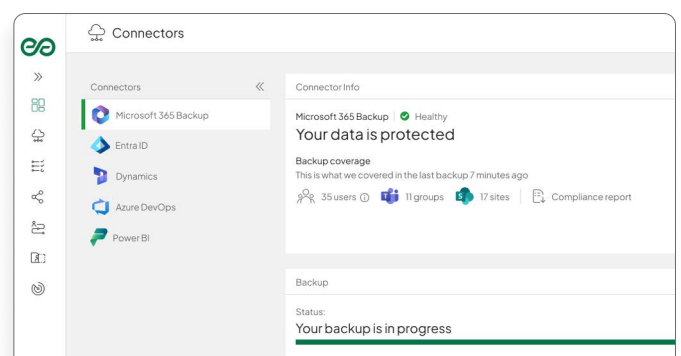
### Proven benefit

Our customers realized a **163% ROI** when deploying the Keepit solution. Payback was achieved in under 6 months.

Source: Forrester Keepit Total Economic Impact Study 2024

**"Overall, Keepit contributes significantly to Emmi's risk management goals by providing a reliable and scalable backup solution that secures business operations."**

Marc Baumann, Lead Data Platform Services, Emmi





# What's in the Keepit platform

## KEY CAPABILITIES

**Intelligent restore options** – restore objects in bulk or granularly, guaranteeing fast and precise recovery

**Proactive monitoring** – Data Protection and Anomaly Detection dashboards help maintain backup integrity and health, and allow for early identification, investigation, and remediation of risks to data

**Compliance and reporting** – easily document and prove compliance and data protection efforts

**Unlimited retention** – customize retention for up to 99 years at zero extra cost

**Outstanding support** – included in all subscriptions, Keepit support is there for you whenever you need it

**Integrate with SIEM** – feed security-related data into SIEM for further investigation and action

**Coverage of non-Microsoft apps** – extend your control with our expanding coverage

## WHAT WE COVER



Microsoft  
365

- SharePoint
- Exchange Online
- OneDrive
- Groups and Teams



Microsoft  
Entra ID



Microsoft  
Dynamics 365

- Power Pages
- Power Automate



Microsoft  
Azure DevOps



Microsoft  
Power BI

## Find out how simple and easy it is to use Keepit

Book a demo



**keepit**® Your data. Here today. Here tomorrow.

Keepit provides a next-level SaaS data protection platform purpose-built for the cloud by securing data in a vendor-independent cloud to safeguard essential business applications, boost cyber resilience, and future-proof data protection. For more information visit [www.keepit.com](https://www.keepit.com) or follow Keepit on [LinkedIn](#).

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