



# Keepit Backup and Recovery for Microsoft Dynamics 365



## Keep processes running with vendor-independent backup

From CRM and finance to supply chain and HR, Dynamics 365 powers the core of your business. But if data is lost or systems fail, sales stop and operations stall. Native Dynamics 365 tools offer only basic protection and limited retention, and under Microsoft's shared responsibility model\*, **you're still accountable for your data.**

Keepit solves this with intelligent tools to back up and restore Dynamics 365 data and metadata in minutes, so your business can keep running without interruption.

\* [Microsoft Dynamics 365 guidance, implementation guide](#)



### Time-saving usability

Easy to implement and intuitive, Keepit requires minimal expertise to use. You can focus on managing your Dynamics 365 environment instead of complex backup processes.



### Flexible restore options

Restore records flexibly and granularly, from specific entities to point-in-time snapshots. Keepit prioritizes recovery plans to get your business running again — fast.



### Be confident that you can recover

Have all your data always at your fingertips with comprehensive, automated backups of your data — including metadata and custom tables.

## The risk

85% of organizations reported at least one **data loss incident** in the past 12 months.

Source: [Proofpoint "The 2024 Data Loss Landscape"](#)

## Financial impact

90% of those reporting data loss incidents suffered consequences, including **business disruption, revenue loss, and reputational damage.**

Source: [Proofpoint "The 2024 Data Loss Landscape"](#)

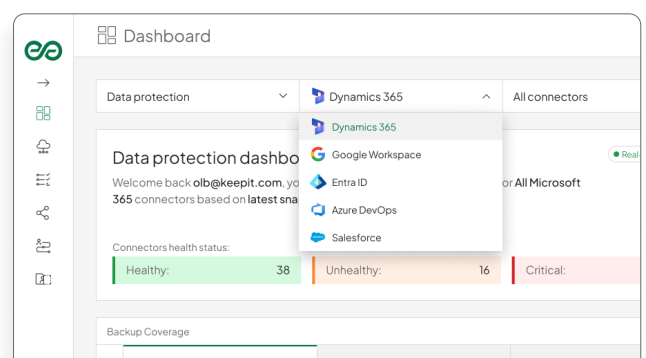
## Proven benefit

Keepit customers were able to reduce the time needed to restore data for priority users by 90% after a data loss incident.

Source: [Forrester Total Economic Impact Study 2024](#)

**"We searched the market extensively for backup and restore products ahead of choosing Keepit as the right solution for the University's needs for long-term data retention."**

Lasse Thomsen, Information Systems Manager, Oxford University Innovation Ltd



# Take control of your Dynamics 365 data with Keepit

## KEY CAPABILITIES

### The best coverage

Keepit delivers the most comprehensive, granular backup for all key Microsoft 365 applications, offering unmatched coverage in the market.

### Instant search

Find what you need fast with Keepit's powerful search. Use filters to locate entities, metadata, and tables and then restore or share with a secure link in one click.

### Unlimited retention

Customize retention for up to 99 years with no extra costs. Even as attachments pile up and data grows, you can safely store everything without added complexity.

### Selective metadata restore

Restore customizations such as entities, fields, and relationships without rolling back the entire Dynamics 365 environment.

### Proactive monitoring

Gain full visibility into backup health with Data Protection and Anomaly Detection Dashboards, enabling early identification and quick remediation of potential risks to your Dynamics 365 data.

### Highest security

Keepit's vendor-independent cloud and immutable-by-design architecture ensure your backups stay protected.

## COVERAGE

All entities' associated metadata and all custom tables for the following applications

✓ Dynamics Sales

✓ Dynamics 365 Field Service

✓ Dynamics 365 Customer Insights

✓ Dynamics 365 Customer Service

✓ Dynamics 365 Project Operations

Find complete coverage [here](#).



## Secure your Microsoft Dynamics 365 data in minutes with Keepit

Book a demo



**keepit**® Your data. Here today. Here tomorrow.

Keepit provides a next-level SaaS data protection platform purpose-built for the cloud by securing data in a vendor-independent cloud to safeguard essential business applications, boost cyber resilience, and future-proof data protection. For more information visit [www.keepit.com](https://www.keepit.com) or follow Keepit on [LinkedIn](#).