





Protect team collaboration with vendor-independent backup

Google Workspace is the heart of your business productivity and collaboration, storing critical data that should be protected. While Google ensures infrastructure uptime, they don't safeguard against all forms of data loss. With the shared responsibility model, "you remain responsible for your access controls and the data that you choose to store in the application."* Without third-party backup and long-term retention, there's a real risk of permanent loss with costly operational and financial consequences.

Keepit offers vendor-independent backup for Google Workspace, keeping your data secure and easily recoverable, your business compliant, and your teams productive, no matter what.

*Source: Shared responsibilities and shared fate on Google Cloud



Time-saving usability

Keepit is quick to set up and simple to use, giving you fast, effortless Google Workspace recovery whenever you need it, no technical skills required.



Assured data integrity

Keepit's immutable backups ensure your Google Workspace data can't be tampered with, giving you full confidence in compliance and audit-readiness.



Unified visibility

A unified platform for all backups across critical SaaS applications provides transparency, visibility, and easy reporting for managers and leadership.

The risk

85% of organizations reported at least one **data loss incident** in the past 12 months.

Source: <u>Proofpoint "The 2024 Data Loss</u> <u>Landscape"</u>

The impact

90% of those reporting data loss incidents suffered consequences, including business disruption, revenue loss, and reputational damage.

Source: Proofpoint "The 2024 Data Loss Landscape"

Proven benefit

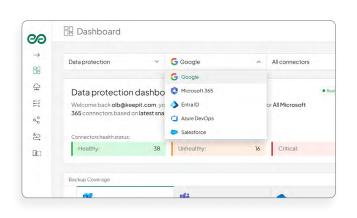
Keepit customers were able to reduce the time needed to restore data for priority users by 90% after a data loss incident.

Source: Forrester Total Economic Impact Study 2024

"Keepit is a set-and-forget solution, and everything is available from one screen - so we can check how much data is being backed up and ensure everything is running smoothly."

Laura Riley - CEO, Mums In Need





Take control of your Google Workspace data with Keepit

KEY CAPABILITIES

Instant search

Find what you need fast with Keepit's powerful search. Use filters to locate emails, docs, and more. Restore or share with a secure link with one click.

Multiple restore options

Restore objects in bulk or granularly to guarantee fast and precise recovery.

Unlimited retention

Customize retention for up to 99 years with no extra costs, including data archiving for inactive users.

Highest security

Keepit's vendor-independent cloud and immutable-by-design architecture ensure your backups stay protected.

Proactive monitoring

Data Protection and Anomaly Detection Dashboards help maintain backup integrity and health and allow for early identification, investigation, and remediation of risks to data.

WHAT WE COVER















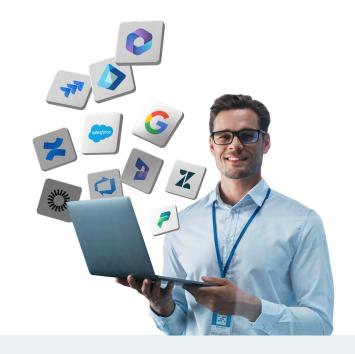




Secure your Google Workspace in minutes with Keepit.

Get a demo







KEAPIT Your data. Here today. Here tomorrow.

Keepit provides a next-level SaaS data protection platform purpose-built for the cloud by securing data in a vendor-independent cloud to safeguard essential business applications, boost cyber resilience, and future-proof data protection. For more information visit www.keepit.com or follow Keepit on Linkedin.

