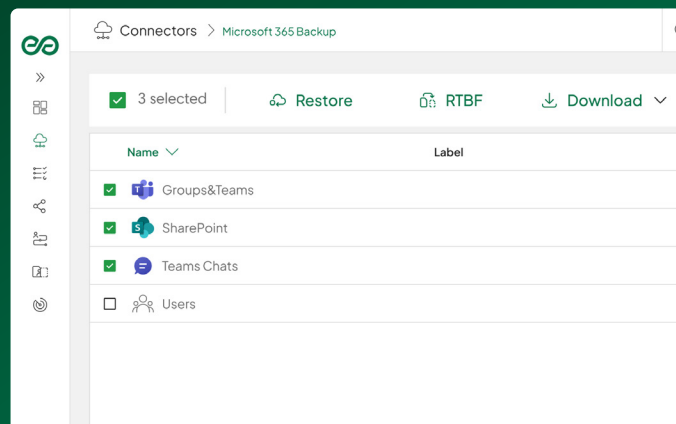




Cyber storage by Keepit: The future of backup



Protect, recover, and stay in control — backups built for modern threats

Ransomware proves prevention isn't enough. Attackers now steal and encrypt data — [including backups](#) — making recovery harder and raising pressure to pay. Meanwhile, critical data is spread across countless SaaS apps, each a potential risk.

That's why every byte of critical data must be as close to invulnerable as possible. Even in the event of a breach, data must stay untouched, recoverable, and instantly available.

This is where cyber storage comes in. Unlike passive backups, cyber storage takes a proactive approach, combining advanced storage capabilities with built-in security to protect data throughout its lifecycle and defend it against modern threats.

With a fully independent and cloud-native platform, Keepit is purpose-built for cyber storage, helping companies minimize data loss, reduce downtime, and support compliance. Learn how in this factsheet.

The challenge: Shared infrastructure

Backups stored with production are exposed to the same outages and attacks.



Independent cloud

Keepit's solution

Keepit stores backup data in its own independent cloud — completely separate from production systems and SaaS vendors. Because Keepit owns the entire stack, your data stays safe from supply chain risks, cloud outages, and shared vulnerabilities.

The challenge: Ransomware

Backups are now a primary target.



Immutable, air-gapped backups

Keepit's solution

With Keepit, backups are immutable by default — meaning no one, not even internal users, can alter or delete them. Built-in access controls and an air-gapped design ensure backups stay untouched and recoverable, even during advanced attacks.

The challenge: Insider threats
Credentials and trust boundaries can be abused.



Zero trust by design

Keepit's solution

Keepit protects backups from unauthorized access with multiple layers of security — including role-based access controls, SAML-based identity management, secure device authentication, and IP-based restrictions — strengthening overall data protection and giving you peace of mind.

The challenge: Blind spots
Hard to detect anomalies or malicious changes.



Built-in monitoring

Keepit's solution

Keepit's monitoring and anomaly detection functionalities identify potential threats and alert you when major changes affect your backup data. This proactive protection helps you investigate and resolve issues before they compromise your backups.

The challenge: Compliance burden
Proving data integrity slows audits.



Risk governance

Keepit's solution

Keepit offers tamper-proof audit logs, intuitive dashboards, and built-in reporting that give managers and leaders full visibility. By aligning with major standards such as ISO/IEC 27001 and ISAE 3402-II, Keepit proves backup integrity, supports compliance, and simplifies audits.

The challenge: Slow recovery
Delays locating the right version prolong downtime.



Point-in-time recovery

Keepit's solution

Keepit enables rapid, granular recovery in place, with clear version histories and searchable backup data. Whether restoring a single file or an entire environment, Keepit ensures fast, accurate recovery, minimizing downtime and helping you meet your RTOs.

The attack is on your data

In a cyberattack, the target is always the data. Attackers don't just breach systems — they steal and corrupt backups. That's why keeping your backups secure by design is just as critical as how fast you respond.

The defense is in your backup

Keepit delivers cyber storage: vendor-independent, immutable, and air-gapped, with zero trust access controls. Built-in analytics and fast point-in-time recovery let you spot threats early and restore instantly. You stay in control, minimize damage, and bounce back with confidence.



What our customers say

“My job is to ensure business continuity, compliance and resilience. I wouldn’t be fulfilling my responsibilities if I didn’t rely on a third-party backup provider like Keepit.”

James Mallett, Head of Global Infrastructure, Cognita

“I don’t think that you will find a better solution than Keepit when it comes to securing your SaaS data across multiple applications and ensuring robust, independent data security.”

Leonard Haraslin, Penta Hospitals, Information and Cyber Security Specialist

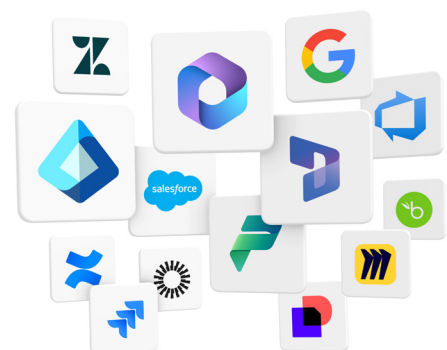
Industry recognition



Don’t wait for an attack to test your resilience.

See how Keepit can help you build a secure cyber storage foundation.

Book a demo



keepit® Your data. Here today. Here tomorrow.

Keepit provides a next-level SaaS data protection platform purpose-built for the cloud by securing data in a vendor-independent cloud to safeguard essential business applications, boost cyber resilience, and future-proof data protection. For more information visit www.keepit.com or follow Keepit on [LinkedIn](#).

