

How one deleted folder can **change everything**: Odebrecht's case for independent SaaS backup



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Odebrecht is one of the world's largest heavy engineering and construction groups. The group encompasses six companies, including Novonor and Odebrecht Engenharia e Construção, with approximately 4,000 users operating across 14 countries. For a company of that scale and under continuous regulatory scrutiny, data protection has to work when it matters most.



A real incident revealed the gap

Odebrecht had solid backup coverage for its on-premises systems, but Microsoft 365, which had become the primary environment for collaboration and productivity across the group, was a different story. The team was relying entirely on Microsoft's standard retention, with no independent backup and no contractual guarantee of recovery.

The gap became undeniable during a proof of concept. An employee accidentally deleted a shared OneDrive folder containing approximately 32,000 documents from an active construction project. Keepit restored everything, complete with a full integrity report, during the evaluation itself. That incident moved the decision from consideration to commitment.

“During the proof of concept, a real incident happened: a folder with thousands of project documents was accidentally deleted. We restored everything with an integrity report before we'd even signed the contract. That was the moment we knew Keepit was the right choice.”

Luís Augusto
Infrastructure Manager
Odebrecht



“We already had strong resilience across our infrastructure. But relying on Microsoft to protect Microsoft data is a structural risk. There's no real separation of custody. We needed an independent layer, and that's exactly what Keepit provides.”

Ygor Cezar
CIO
Odebrecht

A list of demanding requirements

Odebrecht partnered with Adapta to select and deploy a backup and recovery solution that could meet its evolving needs.

Odebrecht evaluated four vendors against detailed technical, contractual, and operational requirements. The priorities were full coverage of Microsoft 365 SaaS applications, predictable costs with unlimited storage, no egress fees, and no contractual lock-in that would complicate a future exit. Keepit was the only vendor to meet all the criteria, making it the clear choice on every dimension.

Fast recovery — streamlined compliance

Since going into full production, Odebrecht has completed more than 20 recovery processes. The compliance team now runs investigations independently, averaging around six cases per

month without routing requests through IT. Keepit was also demonstrated live during an external ISO 37001 audit and approved.

Today, Odebrecht uses Keepit to protect approximately 794 TB of Microsoft 365 data, alongside Microsoft Entra ID, Power Platform, Azure DevOps, and DocuSign, all stored in Keepit's own independent cloud.

A platform ready for the AI era

As Odebrecht expands its use of AI agents across its SaaS environment, those agents operate on the same platforms where critical data lives, at a speed and scale that makes real-time human oversight impossible. Having an immutable, independent copy of that data acts as an anchor of reality. It gives the team confidence to move fast, knowing the record of what's true can't be altered by any automated process.

“Our compliance team used to come to IT every time they needed to investigate something. Now they handle it themselves. That change alone was worth the investment.”

Luís Augusto
Infrastructure Manager
Odebrecht



About Odebrecht

With more than eight decades of history, Odebrecht Engineering & Construction is the heavy construction company of the Novonor Group, providing services in the infrastructure and construction, industrial assembly, and maintenance segments. The company has completed more than 3,000 projects in 37 countries around the world, including hydroelectric, thermal, and nuclear power plants, metro systems, railways, bridges, roads, airports, and refineries. Headquartered in Brazil, it primarily operates across three markets: Brazil, Angola, and the United States. Odebrecht's commitment in these regions goes beyond the projects and includes actions aimed at sustainable development and employment and income generation. <https://www.odebrecht.com>

About Adapta

Adapta is a boutique consultancy and Keepit Value Added Reseller with over 16 years of experience in the technology market, specializing in Data Analytics, Generative Artificial Intelligence (GenAI), AI Governance, Cyber Security, DevOps, and Digital Transformation. Adapta helps companies of all sizes protect, govern, and extract maximum value from their data. Combining strategy and execution, Adapta delivers solutions guided by pragmatism, simplicity, and clarity, transforming innovation, security, and technology into sustainable business results. Whether working with enterprises or growing businesses, Adapta brings deep expertise and a results-oriented approach to every engagement across the Latin American market. www.adaptar.inf.br

 Your data. Here today. Here tomorrow.

Keepit provides a true SaaS data protection platform purpose-built for the cloud by securing data in a vendor-independent cloud to safeguard essential business applications, boost cyber resilience, and future-proof data protection. For more information visit keepit.com or follow Keepit on [LinkedIn](#).

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