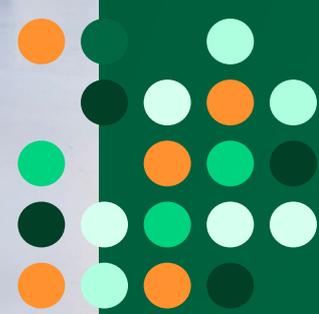# keepit

TRUMPF strengthens global data protection with Keepit

For TRUMPF, a global leader in machine tools and laser technology, data protection is central to keeping its business running and its customers' intellectual property secure. The company's Infrastructure Solutions and Operations team supports thousands of users worldwide and protects extensive Microsoft Office 365 data. They needed a backup and recovery solution that could safeguard sensitive design information, meet international compliance standards, and keep the business operating without interruption.

Protecting data across a global workforce

TRUMPF handles a wide range of data every day. That data is not only essential to delivering high-quality products and services; it's also highly sensitive. The company must comply with GDPR and other regional regulations, protect intellectual property, and guard against increasing cyberthreats.

With thousands of employees collaborating across markets, the amount of data stored in Exchange, SharePoint, OneDrive, and Teams is significant. Keeping that data safe and recoverable is a core priority for the IT organization.

"We work with information that's incredibly sensitive. Ensuring confidentiality and compliance is essential to our operations."

– Jonathan Gaiser
Infrastructure Solutions and Operations
TRUMPF
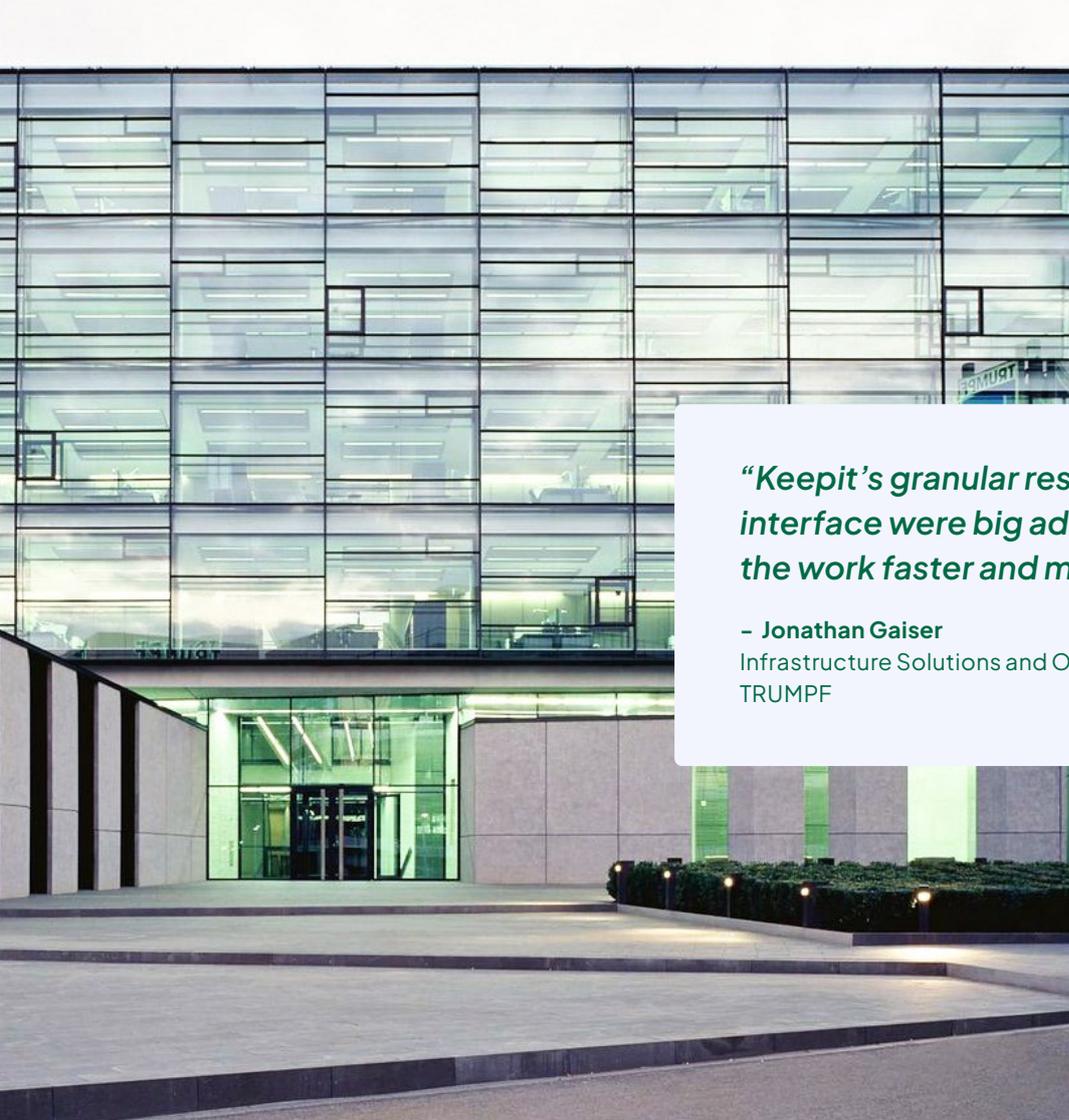
"Keepit's granular restore and the intuitive interface were big advantages for us. They make the work faster and more efficient."

– Jonathan Gaiser
Infrastructure Solutions and Operations
TRUMPF

A clear need for stronger, more reliable SaaS protection

As TRUMPF expanded its use of cloud services, the IT team recognized the need to modernize its backup and recovery strategy.

Key objectives included strengthening business continuity, improving recovery performance, and ensuring consistent protection across the company's SaaS applications. Reliability, scalability, and ease of use were central requirements. So was finding a solution that integrated smoothly with existing systems and offered strong support without adding complexity.

"We wanted a solution that improved our backup processes but also simplified them," Gaiser says. "Fast, accurate recovery was a top priority."

– Jonathan Gaiser
Infrastructure Solutions and Operations
TRUMPF

Why Keepit stood out

TRUMPF discovered Keepit during a structured search for a modern, cloud-ready data protection platform. The company quickly recognized that Keepit's approach aligned with its requirements for security, compliance, and operational resilience.

European data centers were an important differentiator. With strict GDPR obligations and a global footprint, TRUMPF needed assurance that its data would remain in-region. Keepit's vendor-independent architecture also mattered, offering neutrality and flexibility.

Security features played a major role in the decision. Encryption and data immutability are essential safeguards for protecting design data, manufacturing information, and customer details. The ability to ensure that backups couldn't be altered or tampered with helped TRUMPF strengthen its overall security posture.

"Automating our backups and improving recovery speed has had a big impact. We've reduced risk and improved continuity across the organization."

– Jonathan Gaiser
Infrastructure Solutions and Operations
TRUMPF

Straightforward, intuitive protection

Keepit's platform is designed to make backup and recovery straightforward and intuitive. With fast setup, simple navigation, and seamless integration across key applications, TRUMPF can focus on what matters while ensuring its data remains compliant and easily recoverable with minimal effort.

This simplicity proved valuable for the IT team. Features like granular restore, SSO and MFA integration, and an intuitive web interface make day-to-day management easier. The team can now perform precise, item-level recoveries quickly and give users a smoother experience when something needs to be restored. TRUMPF also benefits from Keepit's right to be forgotten feature, helping support compliance requirements.

Strengthening compliance and business continuity

Keepit's platform prioritizes cloud data integrity and provides an independent, immutable backup environment with flexible access control and retention options. For TRUMPF, this helps ensure transparency, audit readiness, and alignment with regulatory standards.

Today, recovery is faster, support workload is lower, and the team can respond more quickly to incidents without disruption to production or service operations.

Advice for organizations evaluating SaaS backup

Based on Gaiser's experience, he recommends that other organizations define their requirements early, especially when it comes to compliance, data sovereignty, and recovery expectations.

About TRUMPF

TRUMPF is a high-tech company offering manufacturing solutions in the fields of machine tools and laser technology. It drives digital connectivity in manufacturing through consulting, platform products and software. TRUMPF is one of the technology and market leaders in highly versatile machine tools for sheet metal processing and in the field of industrial lasers.

In 2024/25, TRUMPF employed 18,303 people and generated sales of 4.3 billion euros. With about 90 companies, the TRUMPF Group is represented in nearly every European country as well as in North America, South America and Asia. The company has production facilities in Germany, France, the United Kingdom, Italy, Austria, Switzerland, Poland, the Czech Republic, the United States, Mexico and China.

He also suggests running a pilot phase to validate operational needs and assess support options to ensure long-term stability. *"Know what you need from the start and make sure the solution can grow with you,"* he says.

With Keepit, TRUMPF has strengthened its global data protection strategy, improved operational efficiency, and gained a reliable foundation for securely managing sensitive information across its business.

keepit®

Your data. Here today. Here tomorrow.

Keepit provides a next-level SaaS data protection platform purpose-built for the cloud by securing data in a vendor-independent cloud to safeguard essential business applications, boost cyber resilience, and future-proof data protection. www.keepit.com

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