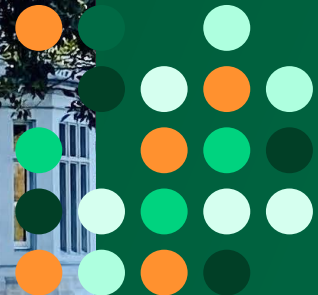


## Prince Alfred College chose Keepit's cost-effective and secure backup solution



Working in the educational sector, Prince Alfred College ventured to find a secure backup and recovery solution that could answer their long data retention needs. As a leading day and boarding school for boys located in Adelaide, South Australia, Prince Alfred College must secure Microsoft 365 data and ensure its easy recovery in case of accidental deletion or cyberattack. Keepit was able to provide a cost-effective, consistent solution that would bring peace of mind.

### Consistent protection against data loss or corruption

Keepit's backup and recovery for Microsoft 365 is a surefire way to protect critical data as it's increasingly moved to the cloud. Prince Alfred College's primary data protection need was to restore data quickly in the event of accidental deletion, and to restore data in bulk in the event of a breach.

As an educational institution in Australia, data retention was also an important factor when selecting a backup and recovery partner: "The Education sector in South Australia needs to keep student records for 10 years after the students' last association with the school. This can mean student information needs to be kept

for as long as 22 years," explains Chris Downing, Systems Engineer at Prince Alfred College. Keepit provides unlimited always-hot data storage, ingress/egress, and retention, ensuring the college can always rely on meeting data retention needs.

### Keepit offered a budget-friendly solution

In 2022, Prince Alfred College started their search for a cost-effective backup and recovery solution for Microsoft 365. "We needed to back up our Microsoft 365 hosted data and were looking for the most effective way to do that. We looked at free or low-cost cloud-to-on-prem solutions but Keepit's low management overhead and simplicity to configure and use made it a much better solution and worth the cost," says Chris Downing.



**"Cost for an education institution is always a key factor. Any backup system we chose had to be reliable and the ease of use we discovered with Keepit made the decision easy."**

**– Chris Downing,**  
Systems Engineer, Prince Alfred College



With Keepit, Prince Alfred College benefits from Keepit's flat, per-user pricing. With no hidden or additional costs, it's easier to budget — cost always being an important consideration for educational institutions.

***“Nothing beats seeing how simple it is to stand up, manage, and use, and in the last three years, we haven't had to worry about data loss in Microsoft 365.”***

– **Chris Downing,**  
Systems Engineer, Prince Alfred College

### **Business continuity through reliable backup and recovery**

Business continuity is an increasingly crucial factor for IT professionals in charge of vast amounts of data stored in the cloud. *“We have approximately 400 staff and 1200 students that rely on our systems every day. We would suffer huge reputational damage should we not be able to reliably recover our data after an incident,”* comments Chris Downing.

With Keepit, Prince Alfred College knows student data is not only easily recoverable, but also securely stored. Data received by Keepit is encrypted in transit and before it's stored. Data remains immutable and always accessible for the customer.

***“The main impact of Keepit has been that we now have one less thing to worry about.”***

– **Chris Downing,**  
Systems Engineer, Prince Alfred College

### **Simplicity you can count on**

Keepit's intuitive user interface and easy configuration were a positive surprise to Prince Alfred College. The Keepit platform requires no training, allowing you to locate, preview, and restore data with just a few clicks. With an API-only architecture, customers can seamlessly integrate their systems for instant access to data recovery and management.



### **About Prince Alfred College:**

Established in 1869, Prince Alfred College is a forward-looking school with a proud history and rich traditions located in Adelaide, South Australia. Prince Alfred College is committed to providing a well-rounded and inclusive education for boys, with unique programs and approaches that are tailored to their specific needs.

**keepit<sup>®</sup>** Your data. Here today. Here tomorrow.

Keepit provides a next-level SaaS data protection platform purpose-built for the cloud by securing data in a vendor-independent cloud to safeguard essential business applications, boost cyber resilience, and future-proof data protection. For more information visit [www.keepit.com](https://www.keepit.com) or follow Keepit on [LinkedIn](#).