Porsche Holding Salzburg migrates to the cloud, chooses Keepit for ransomware protection

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Initially seeking SaaS data backup to protect their company from ransomware threats, Porsche Holding Salzburg became a customer with Keepit to ensure that their 30,000 user accounts were secure and protected from data loss.

Andreas Fackler and Michael Bojko, both System Engineers at Porsche Informatik, share Porsche Holding's story of migrating their data from on-prem to the cloud. Read the full story to learn how Keepit delivers SaaS cloud data protection on a global scale for Porsche Holding.

Making the switch: from on-prem to the cloud

After moving from a locally installed, on-prem mail system to Microsoft 365, Porsche Holding was on the lookout for a SaaS cloud backup solution. After researching the SaaS data backup solutions available, Keepit's user-friendly, transparent backup and recovery process was the most appealing option for Porsche Informatik.
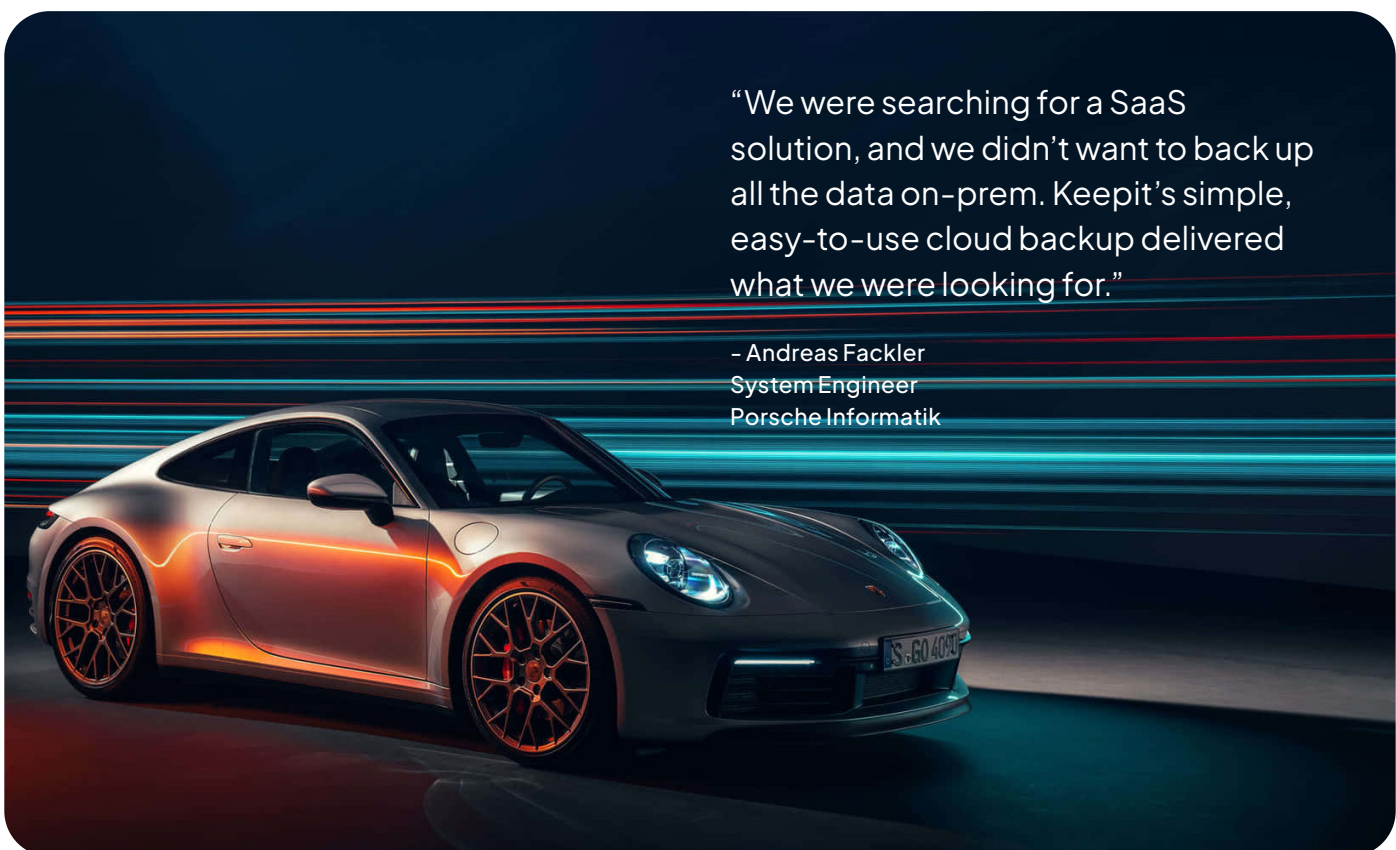
"More companies are affected by ransomware globally. By working with Keepit, we now have a solution if an event like this ever arose."

– Andreas Fackler
System Engineer
Porsche Informatik

"We were searching for a SaaS solution, and we didn't want to back up all the data on-prem. Keepit's simple, easy-to-use cloud backup delivered what we were looking for."

– Andreas Fackler
System Engineer
Porsche Informatik

keepit

"We have been able to split the responsibilities for data protection among different teams. This setup allows teams to work efficiently and independently."

– Andreas Fackler
System Engineer
Porsche Informatik

Global scalability provides key benefits

With over 30,000 email accounts stored in their system, Porsche Holding needed a solution that was scalable. Keepit's per user pricing model made it simple and cost-effective to manage accounts.

The solution also allows their colleagues in other teams (SharePoint, Teams, OneDrive) to manage and restore their own data when necessary. This level of autonomy allows every team to manage their data, without needing support.

Approach

Keepit's European headquarters was also a key selling point. In fact, Porsche Holding's security department recommended that the data be stored in the same location as the company.

With data centers in Germany and Denmark, Porsche Holding could ensure that their data would be stored in Europe. Of course, Keepit always follows the 3–2–1 principle of backup, where 2 copies of data are stored at separate locations, and one copy is backed up in an off-site, private cloud.

This principle ensures that their data can survive any calamity, making it impenetrable to ransomware and accidental deletion.

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About Porsche Holding Salzburg

Porsche Holding GmbH is the largest and most successful distributor in Europe. The Salzburg-based company was founded in 1947 and operates today in 22 countries throughout Europe, as well as in Colombia, Chile, China, Malaysia, Singapore and Japan.

Fast and simple onboarding leads to a smooth start
After a quick, one-week onboarding process, Porsche Holding shared their satisfaction with the simple setup and friendly customer service.

They felt supported in the process, highlighting that the Keepit team checked in regularly to make sure that their onboarding was going smoothly.

"Based on official guidance from our security department, it was important to have data centers in the same location as our company. Keepit's European-based data centers were the answer. (…) We felt perfectly supported in the onboarding process, which only took one week. If we have any questions, we always get an answer. The Keepit team is trustworthy and friendly."

– Michael Bojko
System Engineer
Porsche Informatik

Learn how Keepit can securely back up and recover your data

Request demo

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Keepit provides next-level SaaS data protection purpose-built for the cloud, by securing data in a vendor-independent cloud to safeguard essential business applications, boost cyber resilience and future-proof data protection.

Headquartered in Copenhagen with offices and data centers worldwide, over ten thousand companies trust Keepit for its ease of use and effortless backup and recovery of cloud data.

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