keepit

Krona revolutionizes security and data protection of their Google Workspace with Keepit and IT partner Movti

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Recently, Krona went through a process of improving its internal information security, thanks to its partnership with Movti and the adoption of Keepit's backup and recovery services.

Krona's cybersecurity challenges

Even though the team at Krona was aware of the security resources offered in products it was already using, the company was experiencing difficulty with the information retention period the former plans were offering.

In other words, keeping these records for longer than necessary was an issue that left much to be desired at the time.

The reality of not having a unified, easily accessible platform for making fast backups and displaying information was also something the company's IT team was missing.

Consulting with Movti was key to success

At this time, Movti was already Krona's partner in the Google Workspace project, which was also a success story for deploying and adopting the solution.

Gilharde Wasneski, Krona's Information Architecture and Security Coordinator, explained that the company needed to protect its information, and there were several suppliers offering solutions for doing this. They had confidence in Movti as their business partner, so when Movti presented the Keepit solution as the ideal option for the challenges we faced, Krona was confident that this was the right solution.

"POC (proof of concept) was carried out where our technology team tested the product. Through this trial, we saw Keepit's potential and how it met our needs."

– **Gilharde Wasneski**, Information Architecture and Security Coordinator at Krona

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The process of deploying and using Keepit

After testing and finalizing negotiations, it was time to deploy Keepit.

A major differentiator is its intuitive, user-friendly interface, allowing users to protect their important data efficiently, guaranteeing the security and integrity of the information.

"The deployment process was very quick; every–thing happened within the same week. Its usability is truly a differentiator for both the IT team and our colleagues."
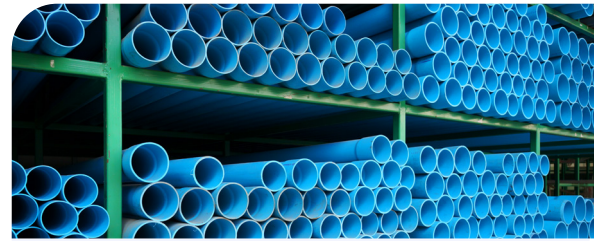
– **Gilharde Wasneski**, Information Architecture and Security Coordinator at Krona

Results and the impact of using the solution

After using the solution, today Krona sees significant improvements throughout the company's information security process – thanks to Keepit's resources and how easy it is to use.

The solution has produced important results, such as:

- Greater data security and regulatory compliance

- Increased operational efficiency in the IT team

- Reducing the burden on local infrastructure;

- Cost savings (when compared to conventional solutions)

- Greater support for growth and innovation

- Rapid recovery after data loss

- Reduced risk of failures and interruptions

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About Krona

Krona is a leading Brazilian company in the pipes and fittings market, offering an extensive catalog of products within the civil construction, infrastructure, agricultural and industrial sectors

Founded in 1994, the company's main focus is on quality, innovation and sustainability in its products. With a successful track record, the company today stands out for its technical expertise, production capacity and commitment to sustainable development.

Keepit future proof

Take the next step toward protecting your SaaS data

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keepit®

Keepit provides next-level SaaS data protection purpose-built for the cloud, by securing data in a vendor-independent cloud to safeguard essential business applications, boost cyber resilience and future-proof data protection.

Headquartered in Copenhagen with offices and data centers worldwide, over ten thousand companies trust Keepit for its ease of use and effortless backup and recovery of cloud data.

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