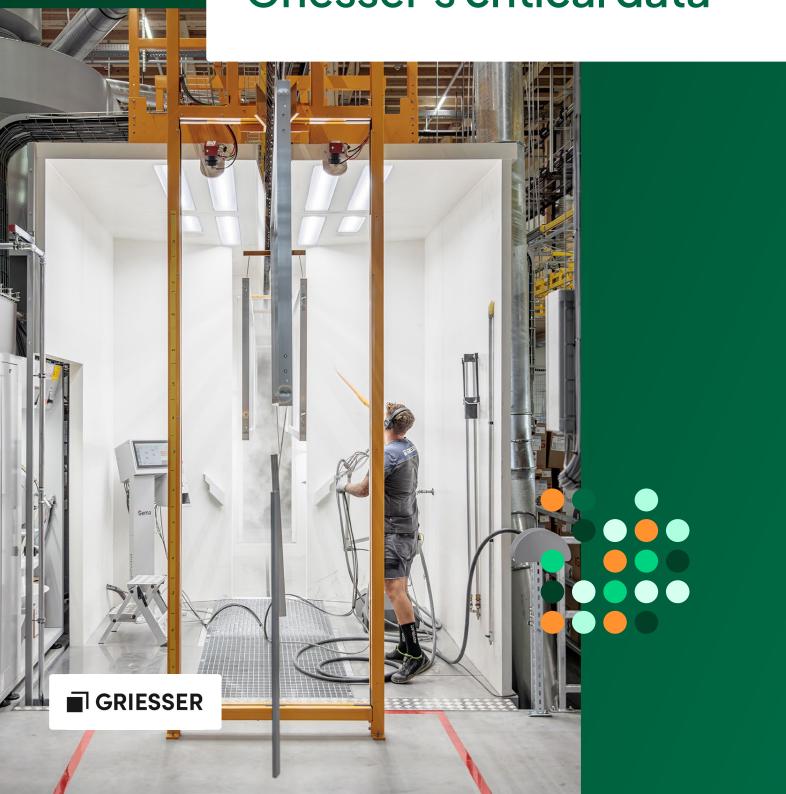# keepit

Data availability and simplicity:
Keepit backs up Griesser's critical data

GRIESSER

Griesser is a leading provider of high quality and market-responsive solar shading solutions for windows and patios in Europe. With European regulations dictating data retention periods, and the company seeking an independent backup and recovery provider to cover its 1,750 users, Griesser deployed Keepit to secure its Microsoft 356 data, including Entra ID.

Data availability and retention at the forefront

"Business continuity is a very important factor in production. If production were to come to a standstill, it would have far-reaching negative consequences," explains Nico Guglielmo, Head of ICT Platform Services at Griesser. The company began its search for an independent backup solution to secure its data — and comply with data retention requirements — when the decision to replace its on-premises solution with a SaaS solution was made. The Keepit platform provides unlimited data storage and retention for its customers, allowing companies to not only fulfill regulatory requirements, but ensure data availability far into the future.

"Thanks to Keepit, we were able to achieve a massive increase in data stability and availability."

– Nico Guglielmo,
Head of ICT Platform Services, Griesser

"The manpower required for the old solution was around one day's work per week. This has been reduced to almost zero."

– Nico Guglielmo,
Head of ICT Platform Services, Griesser

Simple and easy to use platform

Choosing Keepit's platform boiled down to the simplicity of the platform. *"Handling the backups in the platform is very simple and self-explanatory. We don't have to worry about updates, availability, maintenance or storage space,"* continues Nico Guglielmo. With IT resources and budgets continuing to be a challenge for most companies, Keepit's solution reduces manual hours spent by automating backups, simplifying maintenance and ensuring security — all in one simple to use platform.

Keepit's platform streamlines data protection with a single, intuitive dashboard that secures SaaS applications like Microsoft 365 and Salesforce. The platform is seamlessly integrated with customer systems and requires almost no training, allowing the location, preview, and restoration of data with just a few clicks.

Independent data centers in Europe

Keepit owns and runs its own, independent cloud and stores customer data in seven regions across the globe. For Griesser, it was paramount to store data in Europe. Cloud-native and European born, Keepit is completely independent from large hyperscalers. *"We are convinced that we have chosen the right provider,"* adds Nico Guglielmo.

"Our data is stored in an independent data center in Western Europe. This was important to us during the procurement process."

– Nico Guglielmo,
Head of ICT Platform Services, Griesser

About Griesser

In 1882, Anton Griesser laid the foundation stone for today's Griesser Group in Aadorf, Switzerland. The company, which is steeped in tradition, has remained committed to this location to this day, putting all its experience into the manufacture of innovative and high-quality sun shading products. The Griesser Group is now one of Europe's leading suppliers of high-quality, market-driven sun shading solutions for windows and patios. With their commitment and enthusiasm, around 1600 employees ensure that the excellent reputation of the two independent brands Griesser and weinor is confirmed time and time again. Griesser and weinor face up to the competition independently. Both are united by the common goal of providing their customers with a better quality of life. Griesser manufactures its wide range of sun shading products in Switzerland (Aadorf), Austria (Nenzing) and France (Nice and Wolschwiller). Griesser has its own companies in five countries and is represented by partners in 20 countries. weinor manufactures its products for sun and weather protection on patios at its main factory in Cologne and in Möckern. weinor is active in over 30 countries through its partners.

keepit ®

Your data. Here today. Here tomorrow.

Keepit provides a next-level SaaS data protection platform purpose-built for the cloud by securing data in a vendor-independent cloud to safeguard essential business applications, boost cyber resilience, and future-proof data protection. For more information visit www.keepit.com or follow Keepit on Linkedin.