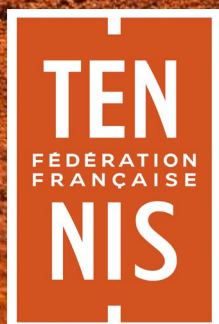


Keepit and the French Tennis Federation:

# A grand slam for data protection



The French Tennis Federation, tasked with the organization, coordination, and promotion of the sport, chose Keepit to independently back up its Microsoft 365, Microsoft Entra ID, and Power BI data. Since 2022, the federation, headquartered at the famous Roland Garros stadium, has trusted Keepit to secure its data — facilitating important work developing tennis through 8,000 tennis clubs across the country. The partnership was made possible by SCC France, a long-standing partner of the federation.

#### The search for vendor-independent backup

Realizing that Microsoft would not be responsible for recovering lost data, the French Tennis Federation began to search for a vendor-independent backup and recovery solution that would also be easy to implement, agile, and secure. “At the time, we had no backup for

cloud-based applications, and my focus was to find a European backup solution that was as independent as possible. I did some research and found a company called Keepit in Denmark,” explains Frank Labat, IT Technical Director at the French Tennis Federation.



**“Keepit has brought us what we initially wanted — independent backup. It has also brought us quite specific uses that we hadn’t identified at the beginning, such as centralized and traceable archiving and the ability to integrate everything into the same platform.”**

**– Frank Labat,**  
IT Technical Director at the French Tennis Federation



Keepit owns and operates its own cloud and data centers, making sure backed-up data is always online, even in cases of vendor downtime. This was exactly what the French Tennis Federation was looking for — backing up their data in an environment separated from their production environment.

### **Expected and unforeseen benefits**

Due to the nature of its operations, the French Tennis Federation deals with a lot of seasonal employees. This means a lot of arrivals and departures, and more data to process — and recover. Keepit helps to facilitate this process while ensuring the security of the data being handled.

### **Continued partnership**

A relationship that started with backing up Microsoft 365 has grown into a well-established, developing partnership in which the federation has integrated Power BI and Microsoft Entra ID with the Keepit platform.

*“There are many new developments in the pipeline for Microsoft. The plan is that every time we add new assets to Microsoft 365, they can be integrated with Keepit,”* says Frank Labat.

See how the French Tennis Federation, SCC France, and Keepit work together to protect critical data — watch the video here: <https://www.keepit.com/customers/french-tennis-federation/>



### **About the French Tennis Federation**

The French Tennis Federation (French: *Fédération française de tennis*, FFT) is the governing body for tennis in France. It was founded in 1920, and is tasked with the organization, coordination and promotion of the sport. It is recognized by the International Tennis Federation and by the French Minister for Sports. Its headquarters are at the Roland Garros stadium in France.



### **About SCC France**

With a turnover of more than €2.7 billion and more than 3,300 employees in France, SCC France supports the digital transformation of its clients in three areas: the development of uses and user experience, the modernization of IT infrastructures and opening up to the Cloud, and the deployment of network and security strategies. Learn more: <https://www.france.scc.com/>

**keepit**<sup>®</sup> Your data. Here today. Here tomorrow.

Keepit provides a next-level SaaS data protection platform purpose-built for the cloud by securing data in a vendor-independent cloud to safeguard essential business applications, boost cyber resilience, and future-proof data protection. For more information visit [www.keepit.com](https://www.keepit.com) or follow Keepit on [LinkedIn](#).