

Emmi selects Keepit, names the solution a 'scalable and future-proof' choice



Faced with the challenge of finding a comprehensive, globally available backup solution (due to the expiration of their former solution,) Emmi AG chose Keepit to securely back up their data on Keepit's independent cloud. As the largest dairy processing company in Switzerland, Emmi required a solution like Keepit's – one with the global infrastructure to support their needs. Emmi ultimately concluded that Keepit delivered the secure, user-friendly, transparent solution they were looking for.

Ticks the box for global scalability

Emmi knew they needed a service provider who could provide a global and scalable offering – one that could maintain pace with their international business activities. Ensuring business continuity and smooth operations on a global scale is no small feat. Keepit's scalability was therefore a significant contributing factor to Emmi's risk management goal of ensuring reliable data backup and recovery across countries and time zones.

Emmi also knew they wanted to be able to store their data on an independent cloud – separate from Microsoft. Keepit met this requirement with the added benefit of offering its backup-as-a-service from Swiss data centers. Keepit stores two copies of Emmi's data backups on its own storage solution in two data centers – ensuring a clean air gap. This benefit was one of the key deciding factors in Emmi's security requirements.



“With Emmi’s international business activities, it was also important that technology partners could provide a globally available and scalable offering. Keepit is proving to be the ideal partner for mastering the challenges of a globally active dairy.”

– Marc Baumann
Lead Data Platform Services, Emmi

Delivers unlimited storage at a fixed price

Securing the offerings of Keepit for Microsoft 365, Keepit for Azure DevOps, and Keepit for Entra ID, Keepit gives Emmi the ability to restore data immediately across all these critical SaaS applications – a significant aspect of their business continuity and resilience strategy – all at a transparent, fixed price. No matter the need, Emmi can effectively minimize downtime and data loss by performing regular backups without storage space limitations.

“Overall, Keepit contributes significantly to Emmi’s risk management goals by providing a reliable and scalable backup solution that secures business operations.”

– Marc Baumann
Lead Data Platform Services, Emmi

Provides user-friendly, transparent experience

With the implementation of the solution only taking a few hours, Emmi was able to start using Keepit productively straight away. The solution proved to be self-explanatory and uncomplicated, requiring hardly any operational effort on Emmi’s part. The Keepit solution fit seamlessly into the dairy IT company’s existing landscape, supporting the centralized management of backups.



About Emmi

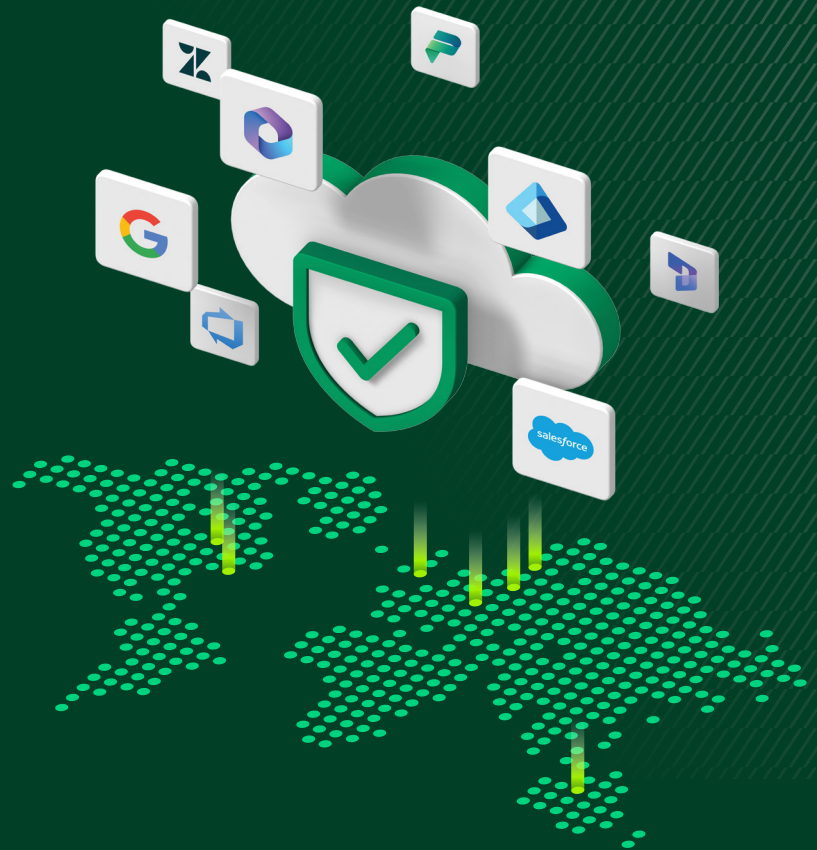
Emmi is the leading manufacturer of high-quality dairy products in Switzerland, with a strong local presence in 14 countries. The company distributes its quality products in around 60 countries and manufactures these at 57 of its own production sites in eleven countries. With around 10,000 employees, around 70% of whom work outside Switzerland, the Emmi Group (EMMN) generated sales of CHF 4.2 billion in 2023.



Keepit future proof

Take the next step toward protecting your SaaS data

Request demo



keepit

Keepit provides a next-level SaaS data protection platform purpose-built for the cloud, by securing data in a vendor-independent cloud to safeguard essential business applications, boost cyber resilience and future-proof data protection.

Headquartered in Copenhagen with offices and data centers worldwide, over ten thousand companies trust Keepit for its ease of use and effortless backup and recovery of cloud data.

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