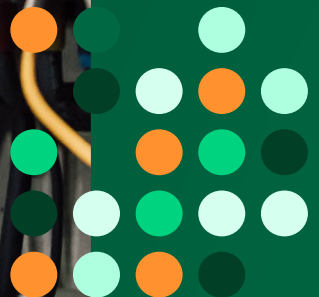


# Keepit provides cost-effective backup for ELIN Group



**ELIN**

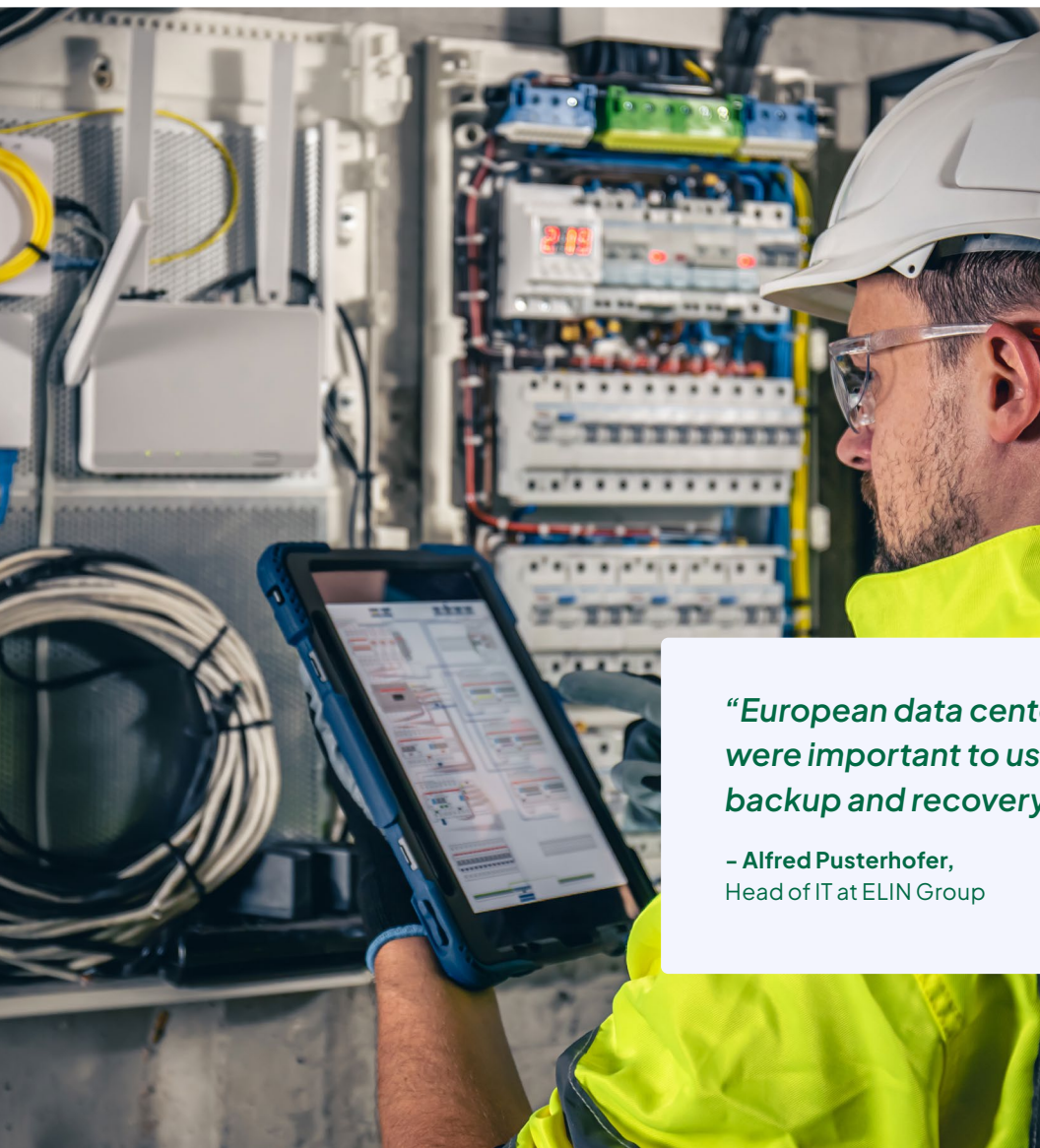


ELIN Group, an electrical engineering and technical building services company in Austria, searched for a new solution to back up its Microsoft 365 environment. With data retention requirements of up to 35 years, the company needed a provider that could offer a cost-effective and easy-to-use solution to comply with these requirements and secure its 1,800 users' data.

#### Easy-to-use, cost-effective backup

ELIN Group's previous backup and recovery solution was complicated to use, and the company, alongside partner LB-systems, went searching for a new, more user-friendly option. "Our old solution was very unhandy, and the user interface was terrible. We wanted an intuitive to use, cost-effective solution and were introduced to Keepit," says Alfred Pusterhofer, Head of IT at ELIN Group.

With Keepit, ELIN Group can recover critical Microsoft 365 data in seconds. The intuitive interface requires minimal to no training, allowing customers to locate, preview, and restore data with just a few clicks. "The ability to send backup data to our users through a web link has been very helpful to us in our daily work," adds Alfred.



**"European data centers and immutability were important to us when choosing a backup and recovery vendor."**

– Alfred Pusterhofer,  
Head of IT at ELIN Group

### Focus on securing business continuity

Business continuity was important to ELIN Group, and when looking for a backup and recovery partner, they highlighted the importance of security measures such as immutability. *“If our systems crash, we in IT must be up and running again as soon as possible. And to achieve this, the backup of Microsoft 365 using Keepit plays a crucial role,”* explains Alfred.

With increasing regulations, companies are expected to have disaster recovery plans in place — Keepit easily secures business critical data to enable companies to bounce back quickly in case of any data loss incident.

### Vendor-independent backup and recovery

European-born Keepit provides completely independent backup for companies looking to secure their critical data. With data centers globally, customers can store their data in their own region to ensure data sovereignty. *“When you follow the current geopolitical situation, European data centers are increasingly important to us,”* says Alfred.

### The intelligent approach to compliance

Keepit’s platform prioritizes cloud data integrity and compliance, providing an independent, immutable backup environment with flexible access control and retention options. From secure architecture to audit-ready logs, Keepit ensures data remains protected, transparent, and aligned with all regulatory requirements.



### About ELIN Group

ELIN is Austria’s leading company in building services and electrical systems construction, providing both comprehensive system-integrative and specialized engineering solutions. With 17 dedicated Centers of Competence, ELIN consolidates deep technical know-how and continuously advances innovation—also developing proprietary products (for example in airport technology). The company generates around €415 million in annual revenue, has around 1,800 employees, and maintains 15 locations in Austria and 6 branches internationally ([www.elin.com](http://www.elin.com)).

### About LB-systems

For almost 40 years now, LB-systems has been involved with the topic of data and its availability. From the very beginning, its focus has been on technology and its in-house technical expertise. LB-systems delivers solutions that scale with customers’ increasing demands – simple, cost-effective, and secure ([www.lb-systems.at](http://www.lb-systems.at)).

***“Keepit’s solution is easy and simple to use, but most importantly, reliable.”***

– Alfred Pusterhofer,  
Head of IT at ELIN Group

**keepit®** Your data. Here today. Here tomorrow.

Keepit provides a next-level SaaS data protection platform purpose-built for the cloud by securing data in a vendor-independent cloud to safeguard essential business applications, boost cyber resilience, and future-proof data protection. For more information visit [www.keepit.com](http://www.keepit.com) or follow Keepit on [LinkedIn](#).