

Banco BV levels up data protection in a regulated world



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Operating as one of the largest private banks in Brazil means working under some of the country's most demanding data protection and compliance requirements. For Banco BV, safeguarding the bank's internal data — across email, SharePoint, and Teams — isn't just good IT practice; it's a regulatory necessity. When the infrastructure team set out to find a backup and recovery solution for its Microsoft 365 environment, the bar was high: it had to scale predictably, meet strict financial sector compliance obligations, and guarantee high data availability and rapid recovery when it matters most.



LOCATION
Brazil



INDUSTRY
Finance



EMPLOYEES
7,400+

Business continuity starts with easily recoverable data

Arethusa Pontes, Infrastructure and Command Center Manager at BV, leads the multidisciplinary teams responsible for sustaining and evolving the IT environment, with an emphasis on automation, resilience, and high data availability. Regulatory requirements specific to Brazil's financial sector shaped the evaluation from the start, alongside the practical need for fast data recovery. For Banco's team, a backup failure isn't just an IT problem — it's a business continuity event.

“Keepit directly supports our security, compliance, and business continuity goals by maintaining an independent copy of Microsoft 365 data in a separate architecture.”

Arethusa Pontes
Chief Technology Officer
Banco BV



“We've cut incident response times and given users more autonomy in recovery, ensuring greater productivity and reducing resolution time.”

Arethusa Pontes

Chief Technology Officer
Banco BV

Cost predictability and performance drove the decision

The evaluation process was rigorous. Banco BV worked with Movti, a Keepit Value Added Reseller, to find a data protection solution that could keep pace with its growing environment — and landed on Keepit. BV ran a proof of concept designed to stress-test whether a solution could meet its technical, operational, and regulatory criteria simultaneously. Keepit passed. Three factors stood out: cost predictability, performance, and data security. Unlike models with unpredictable scaling costs, Keepit's transparent pricing made long-term planning easier and more reliable. The absence of additional data transfer costs was a practical differentiator in a high-volume environment like BV's.

Keepit's vendor-independent architecture also made a strong case. Maintaining a backup copy in a completely separate infrastructure — outside both Microsoft 365 and BV's own on-premises environment — aligned directly with the bank's resilience strategy.

Independent infrastructure reinforces resilience

Regional data residency also factored into the decision. Keepit's regional data centers ensure that BV's backed-up data is stored independently.

That segregation directly supports the bank's risk mitigation goals and helps meet the data governance requirements of Brazil's financial regulators.

Security features reinforced that confidence. Immutability and encryption at the backup layer protect data integrity whether BV is dealing with an isolated incident or a larger-scale disruption. For a bank that treats its backup environment as the last line of defense, those protections aren't optional.

Simpler management, faster recovery, measurable maturity

Since implementation, the operational picture at BV has improved across several dimensions. Backup management is more efficient, reducing the administrative overhead that previously came with managing data protection at scale.

Recovery is faster and more granular. The team can restore individual emails or files, giving users options to recover their own information and reducing the time IT spends handling recovery requests. More broadly, Bueno's team has seen an increase in what he describes as data protection maturity at BV — greater visibility into protected data, stronger governance, and more predictable costs. The result is a backup environment the team can actually rely on.

Built for what comes next

With a scalable, vendor-independent platform in place and a track record of meeting Brazil's demanding financial compliance requirements, Banco BV is well positioned to extend and evolve its data protection strategy as the business grows.



About Banco BV

Banco BV is one of the largest financial institutions in the country, operating in the Retail and Corporate & Investment Banking segments. A credit specialist, its purpose is to make customers' dreams and projects a reality, transforming credit into relationships. BV holds historical and strategic positions across four business categories: it has maintained market leadership for 13 consecutive years in used light vehicle financing, and is a leader in heavy vehicle financing, Vehicle-Secured Loans (EGV), and residential solar panel financing. BV's presence in the automotive sector is further strengthened by NaPista, one of the largest marketplaces in the segment in Brazil — a platform aligned with the bank's commitment to strengthening and modernizing the sector with smart, functional solutions for dealers and end consumers. Committed to sustainability, BV was a pioneer in neutralizing the CO₂ emissions of the vehicles it finances and consolidates its vision of positive impact through the "Pact for a Lighter Future 2030," its public ESG strategy.

About Movti

Movti is a Keepit Value Added Reseller and cloud consultancy, helping organizations protect and manage their digital ecosystems. Backed by deep Google Cloud and Microsoft 365 expertise, Movti combines specializations in Security, Infrastructure, Productivity, and AI to help organizations evolve their cloud environments efficiently — simplifying operations and generating lasting business value.

keepit® Your data. Here today. Here tomorrow

Keepit provides a next-level SaaS data protection platform purpose-built for the cloud by securing data in a vendor-independent cloud to safeguard essential business applications, boost cyber resilience, and future-proof data protection. For more information visit keepit.com or follow Keepit on [LinkedIn](https://www.linkedin.com/company/keepit).

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