



Service guide

Backup and recovery for SaaS data

Copenhagen February 2025

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1. Introduction

This document serves as a guide to be used by customers and partners to understand the delivery of Keepit's dedicated SaaS data protection solutions. Keepit offers a variety of scalable options to suit your customers' needs. To understand Keepit's terms for the service's delivery, please refer to <u>Keepit Terms of Service</u>.

2. Definitions

a. Account

"Account" means a unique user identification name and password assigned to the Customer to enable an admin account in connection with the provision of the Services on the Keepit platform.





b. Seat

"Seat" is the metric Keepit use to measure the customer's consumption of our services, and it also represents the customer's entitlement to use the Services.

Find additional definitions in Keepit Terms of Service.

3. Dedicated SaaS Backup Services Overview

a. Services Overview

Keepit provides Services for backup and disaster recovery for Microsoft 365, Azure AD, Power BI, Azure DevOps, Salesforce, Dynamics 365, Google Workspace, and Zendesk. Visit our <u>website</u> to learn more about our Services.

b. Service Offerings

Keepit services are available in multiple offerings: Business Essentials, Enterprise Unlimited, and Governance Plus.

Business Essentials	Enterprise Unlimited	Governance Plus
Ideal for smaller IT organizations and companies with limited to no retention requirements.	Ideal for enterprise customers with extended requirements (e.g., retention, support) and large IT organizations.	Ideal for organizations in highly regulated sectors such as Financial Institutions, Banks (EBA), Insurance (EIOPA), and Governments.

Keepit Service Offerings include:

- Unlimited storage
- Unlimited data import and export
- Enterprise Scalability
- Assisted Onboarding
- Free for inactive users (e.g., ex-employees)

To discover the complete list of functionalities, visit keepit.com/pricing

For Education, Frontline Workers, or Non-profit licenses, customers and partners can contact their Account Executives and Partner Account Executives to discuss special quote options.



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4. How Keepit Counts Seats

		Count as Seat
Microsoft 365	Exchange OneDrive SharePoint Groups/Teams	<text><list-item><list-item>To be counted as a seat the following must apply: • The user or item must be selected for backup in the relevant configuration directly or indirectly (such as group-based SharePoint site members). • The user or item must be active and have an assigned relevant Microsoft Office 365 license with an appropriate plan enabled. Depending on the license types, a Full, Light, Faculty, or Student seat is assigned. For example: • Microsoft license types E1, E2, E3, and E5 are counted as Full seats. • Microsoft license types E1, E3, E5 for Faculty, and A1, A3 and A5 for Faculty are counted as Faculty seats. • Microsoft license types E1, E3, E5 for Students, and A1, A3 and A5 for Students are counted as Student seats The full list of Microsoft licenses and the classification can be found in the Keepit Knowledge Base. Calculating number of seats for Microsoft 365 Teams o o 1 2 3 4 5 The total number of seats are calculated based on the M365 application with the highest number of users and items within the measuring period¹.</list-item></list-item></text>





Entra ID (previously known as Azure AD)	Keepit offers two models for purchasing Entra ID seats.
	User-objects in Entra ID
	 All enabled users in the Entra ID organization are counted as seats (disabled users do not count as seats)
	Guest Entra ID users do not count as seats
	 Non-user object with a Microsoft license assigned to it. is counted as seat. Please refer to the <u>FAQ</u> section of this document for more information
	Using the M365 seat count
	If you have purchased M365 backup from Keepit, the seat counting for M365 can be used to also cover Entra ID. This enables separate counting of Full, Light, Faculty, Student seats similar to the model of M365 listed above ¹ .
	This model is currently only available for customers with a term-based contract.
	If you are in doubt about which model applies to your agreement, please refer to the original contract or reach out to your main Keepit contact.
Power Platform / Dynamics 365	Dynamics 365
	All licensed users in the Dynamics 365 organization are counted as seats
	• Depending on the user license types, the user is counted as a full or light seat:
	• Dynamics 365 "Team Member" licenses are counted as light seats
	• All other Dynamics 365 licenses are counted as full seats.
	Power Platform
	Power Automate
	• Each Power Automate license (Power Automate Premium) counts as one seat.
	Power Pages
	Power Pages licensing is based on user capacity, meaning each license represents a specific number of users:
	 Power Pages authenticated user license includes 100 users which is counted as 100 seats in Keepit.
	• Power Pages anonymous user license includes 500 users which is counted as 500 seats in Keepit.

¹ The Keepit Platform and Partner Management Console will always display the Entra ID seat counting based on user-objects. If you are eligible for the M365 seat count model, the Entra ID count in the Platform and PMC should be ignored.



About Keepit – The market leader in cloud backup and recovery, Keepit is headquartered in Copenhagen, Denmark, with offices and data centers in the US and globally.

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Power Bl		All licensed Power BI Pro and Power BI Premium users are counted as seats. Depending on the user license types, the user is counted as a full or light seat. Each "Power BI Premium per capacity" license is counted as 500 Power BI Premium seats.
Azure DevOps		All licensed users in Azure DevOps are counted as seats
Salesforce		All users in the Salesforce organization with active licenses except non- licenses seats are counted as seats. Non-licensed seats: "Partner Community", "Customer Community", and "Customer Community Plus"
Google Workspace		 Depending on the user license types, the user is counted as a full or light seat. For example: Google Workspace license types: Google Business Standard, Google Business Plus, Enterprise Standard, and Enterprise Plus are counted as full seats Google Workspace license types: Google Business Starter, Enterprise Essential, and educational licenses are counted as light seats
Google Workspace	Drive and Gmail	All users selected for backup are counted as seats
	Google Sites	All users in the Google Workspace tenant are counted as seats
Jira		All licensed users in Jira are counted as seats.
Confluence		All licensed users in Confluence are counted as seats.
Zendesk		All users in the Zendesk organization with active licenses are counted as seats



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5. Terms And Termination

a. Retention

Customers with an active subscription can choose the retention length of their backup (ranging from 12 months to unlimited retention).

b. Data Processing

Keepit shall process personal data on behalf of the Customer in accordance with the Customer's instruction. For detailed information, please refer to Keepit's Data Processing Agreement: <u>https://www.keepit.com/data-processing-agreement/</u>

c. Exceeding Agreed Usage

If customers and partners exceed the number of seats specified in their current agreement, they will receive an email from the Keepit Customer Success team. From the receipt of the email, they have 30 days to reduce the number of seats to fit the entitlement specified in their current agreement.

If customers or partners do not reduce the number of seats to the entitled amount based on their current agreement, the Customer Success team will update their subscription to the new number of seats. The new seat count will include the exceeding seats from the month following when the exceeded usage was identified.

If, as a partner, you have set a hard seat limit in your customer's custom properties and the number is exceeded, you will have 30 days to adjust the customer's product configuration accordingly. You can do so within your Partner Management Console. Read more about how to manage custom properties here.

Customers and partners can contact their Keepit Customer or Partner Success Manager at any time to modify their entitled of seat number.

d. Termination

Unless a notice of termination has been sent 90 days prior to the end of the subscription, the subscription will be automatically renewed. Existing contracts can be expanded by contacting the Growth team.

Please, refer to the Terms of Service for more detailed information.

e. Archive Plans

Additional archive solutions with access to data can be purchased separately. Customers can choose an archive plan for three, five, ten years - or even forever.

6. Support And Additional Resources

a. Customer Success Management

Keepit's Global Customer Success Management team accompanies customers every step of the way, from signing up to getting the best out of the solution. Our Customer Success Management team can provide





customers with Performance Reports, which provide insights into backup and recovery for the specific account.

b. Partner Success Management

In addition to a Global Customer Success Management team, Keepit also has a Global Partner Success Management team solely dedicated to the support and enablement of our Partners. Experts in all facets of the partner lifecycle, Partner success ensures our partners can provide the best-in-class backup and data recovery service to their clients.

c. Support Tiers

Keepit provides three tiers of support for our customers, depending on their service contract: Basic, Essential, and 24/7 Enterprise.

Basic Benefits		
Benefit	Details	
Support Hours	09:00 – 17:00 Central European Time Mon – Fri 09:00 – 17:00 Central European Time Sun – Thu (for Israel-based customers) 8am – 5pm US Central Time Mon - Fri	
Support Channels	Ticket submitted either at our Support Site or directly by email	
Access to Knowledge Base and Announcements	Search online articles for relevant information, best practices, and release information.	
Target response time	Best Effort	

Essential Support Benefits		
Benefit	Details	
Support Hours	09:00 – 17:00 Central European Time Mon – Fri 09-00 – 17:00 Central European Time Sun – Thu (for Israel-based customers) 8am – 5pm US Central Time Mon - Fri	
Support Channels	Chat Email	



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Access to Knowledge Base and Announcements	Search online articles for relevant information, best practices, and release information.
Access to Status Page	Track all incidents and scheduled maintenance in real-time – as well as view their history.

Essential Support Target Response Times

Severity Level	First Response	Subsequent Response
Urgent	2 business hours	2 business hours
High	4 business hours	8 business hours
Medium	1 business day	2 business days
Low	2 business days	3 business days



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24/7 Enterprise Support Benefits

Benefit	Details
Support Hours	24/7
Support Channels	Phone, chat, email
Access to Knowledge Base and Announcements	Search online articles for relevant information, best practices, and release information.
Access to Status Page	Track all incidents and scheduled maintenance in real-time – as well as view their history.
Prioritized SLA	Get responses and updates faster.
Access to advanced resources	Access to Engineering team (SLA might be prolonged)

24/7 Enterprise Support Target Response Times

Severity Level	First Response	Subsequent Response
Urgent	1 calendar hour	2 business hours
High	2 calendar hours	4 business hours
Medium	8 calendar hours	1 business day
Low	24 calendar hours	2 business days



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Severity Level Definitions		
Level	Definition	
Urgent Critical Business Impact	A problem or issue has occurred where no workaround is immediately available in one of the following situations: (i) a production server or other mission critical system is down or has had a substantial loss of service; or (ii) mission critical data is at a significant risk of loss or corruption; or (iii) login entry system is not working.	
High Severe Business Impact	A problem or issue has occurred where a major function is severely impaired. Operations can continue in a restricted fashion, although long-term productivity might be adversely affected. For example, it is not possible to download data as .PST.	
Medium Limited Business Impact	A problem or issue has occurred with a limited adverse effect on business operations. For example, password protected links do not work.	
Low Minor Business Impact	A problem or issue where business operations have not been adversely affected. For example, User Interface issues which have no impact on performance.	

Customers and partners have access to useful self-help articles on <u>Keepit Support Site</u> as well as peer support with <u>Keepit Community Forum</u>.

d. Additional Resources

For additional information on Keepit's Services, please refer to the following links:

- General information on Keepit's Services and customers' stories: <u>https://www.keepit.com/</u>
- Keepit's Terms of Service: https://www.keepit.com/terms-of-service/
- Keepit's Data Processing Agreement: <u>https://www.keepit.com/data-processing-agreement/</u>
- Support requests can be submitted on Keepit Support Site: <u>https://help.keepit.com/support/tickets/new</u> or via email: <u>business.support@keepit.com</u>
- Support requests are subject to Keepit's Privacy Policy: <u>https://www.keepit.com/privacy-policy/</u>

We reserve the right to update or modify this Service Guide at any time, as deemed necessary. Any changes will take effect immediately upon posting of the revised version on <u>www.keepit.com</u>.



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7. Frequently Asked Questions (FAQ)

What happens if I backup a shared mailbox in Office 365?

The backup of your Microsoft 365 Shared Mailbox, which has a Microsoft license associated to it, is counted as a seat within your Keepit subscription both for Keepit for Microsoft 365 and Keepit for Azure AD services. You can select and deselect a shared mailbox for backup in the configuration window of Keepit at any time. To learn how to do it, please refer to the <u>Backup shared mailbox</u> article on the Keepit Help Center.

Are other objects than users counted as seat for Keepit for Azure AD?

Any non-user object with a Microsoft license assigned to it, such as shared mailboxes, Teams room systems, Teams common-area phones (and more), are counted as seats together with all enabled Azure AD users.

How can I exclude specific data areas from my Microsoft 365 backup?

When you add a new Microsoft 365 connector, all data areas will be selected by default for your backup. You can also exclude data areas in your backup configuration.

My contract mentions Active Users. Is this the same as Seats?

Active Users was the term we previously used at Keepit to describe how we measure customer's consumption of our services. To adapt to recent changes made by Microsoft in their licensing structure, we are now using the term seats which is inclusive of active users and items (see definition in section 2 of this document).

If your contract mentions Active Users, it is only because it was written prior to 2022. This has no impact on your contract and your agreed entitlement with Keepit.

When inviting external users to our Microsoft 365 SharePoint, do we then pay extra?

When you are collaborating with people outside your organization on Microsoft Teams or SharePoint, two access roles are available to you: External access and Guest access.

When determining your seat consumption, we only count users to whom you have assigned a license. Users with External or Guest access to your organization's Teams and SharePoint are not counted as seats. Therefore, they do not generate any additional fees.





What if we have previous Office 365 users returning?

You can recover a deleted Microsoft 365 user by using the Keepit Restore Wizard and importing the data back to the user from an appropriate snapshot.

Learn more by reading our **Recover a deleted Microsoft 365 user** Help Center article.

When does Keepit calculate my seat consumption?

Keepit measuring period starts from the 20th of the month to the 20th of the following month. To understand how Keepit calculate your seat consumption, please refer to the <u>Section 4</u> of this document.



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About Keepit

Keepit is a Software-as-a-Service company that provides dedicated data protection for companies with data stored in the cloud. Keepit is the world's only vendor neutral and independent cloud dedicated to SaaS data protection based on a blockchain-verified solution. Headquartered in Copenhagen with offices and data centers globally, Keepit is trusted by thousands of companies worldwide to protect and manage their cloud data.

For more information, visit <u>www.keepit.com</u> or follow Keepit <u>LinkedIn</u>.

