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THE SAAS DATA PROTECTION GAP
Are organizations leaving critical SaaS applications unprotected?

Senior decision-makers are not confident in their ability to protect SaaS data — but does this stem from gaps in operations and cyber resilience planning? Let's dive deeper into leadership concerns and the reality of where organizations stand.

CONCERNS

Are we really protected?

31% of executives report moderate to severe lapses in confidence about their SaaS data protection.

If leaders aren't confident, should organizations be worried?

TOP 3 Concerns among c-level respondents

COMPLIANCE RISKS	①
GROWING EXTERNAL THREATS (Cyberattacks, ransomware, outages)	②
THE RISING VOLUME OF DATA That must be protected	③

Source: Gatepoint [1]

But is this lack of confidence based on perception or reality?
Let's look at the research to see what IT teams are actually doing.

REALITY

Is SaaS data protection keeping up?

ONLY 50% of organizations have updated their disaster recovery (DR) plans to include SaaS data.

40% are planning updates within six to 12 months...

but cyberthreats won't wait.

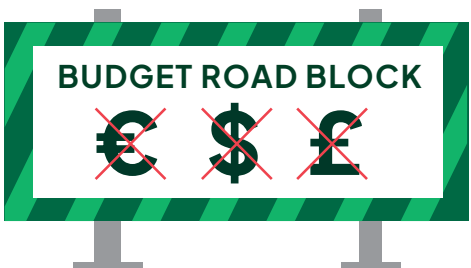**38%** of organizations have less than half of their SaaS applications covered.

THAT'S NOT GOOD ENOUGH.
If critical SharePoint data or Microsoft user accounts are left unprotected, businesses risk costly downtime.

Source: Foundry [2]

CONCLUSION

What's preventing solid SaaS protection?

56% of IT teams cite budget constraints as a major blocker.

BUDGET ROAD BLOCK
€ $ £

Other barriers include:
- **Limited expertise** in managing SaaS data protection
- The complexity of managing multiple backup vendors

Source: Gatepoint [1]

Which SaaS applications are being protected?

TOP 3 SaaS applications IT teams planned to prioritize in 2024

COLLABORATION AND PRODUCTIVITY (Microsoft 365, Slack)	①
ERP SYSTEMS (NetSuite, SAP, Workday)	②
CRM PLATFORMS (Salesforce, HubSpot)	③

But what about SharePoint, Entra ID, or other business-critical tools?

Source: Foundry [2]

The data confirms executives' concerns.
IT teams are struggling to keep SaaS data fully protected.

SOLUTION

Bridging the confidence and coverage gap

TOP 3 must-haves for a strong SaaS data protection strategy in 2025

Flexible, easy-to-deploy architecture
1

Visibility into risks affecting critical SaaS applications
2

Comprehensive backup across all SaaS applications
3

Source: Gatepoint [1]

THE VERDICT

Executives are right to worry

Senior leaders lack confidence in SaaS data protection — and the data confirms they should be concerned.

How does your organization compare?

It's time to align leadership concerns with real-world action.

Assess your cyber resilience now

Go to survey