

Identity protection with Keepit



Identity powers access. Recovery keeps it running.

Identity and access management systems like Microsoft Entra ID and Okta are now central to modern IT environments, acting as gatekeepers to critical applications, data, and workplace tools. If users cannot authenticate, they cannot access platforms like Microsoft 365 — and productivity stops.

Yet many organizations focus on protecting identities without planning for recovery. When something goes wrong, those identities must be restored quickly and reliably. According to the [Keepit Annual Data Report 2026](#), identity systems are tested four times less often than productivity systems.

Keepit provides independent, resilient backup and recovery for identity systems, ensuring you can restore access quickly and maintain control when it matters most. Here's how Keepit addresses the key challenges of identity protection:

The challenge: Loss of identity control and identity downtime can escalate from minor errors into widespread access disruptions.



Identity continuity and recovery

Keepit's solution

Identity systems are highly interconnected, meaning even small changes — whether accidental deletions, misconfigurations, or malicious actions — can cascade into widespread access issues. Keepit enables [fast, complete recovery of your identity environment](#) with granular, point-in-time precision. Restore individual objects or entire tenants, and recover to a secondary tenant if needed, minimizing downtime and ensuring continued access to critical applications.

The challenge: Limited backup and recovery capabilities in identity platforms create gaps that increase risk and slow recovery.



Independent, comprehensive identity backup and recovery

Keepit's solution

Many identity and access management (IAM) platforms like Entra ID and Okta lack true backup and point-in-time recovery, offering only partial features like soft deletion or manual rebuilds after misconfigurations. At the same time, relying on the same environment for both identity services and data protection creates a single point of failure. Keepit delivers comprehensive coverage with snapshot-based backups stored in an independent cloud, ensuring resilient, granular recovery even when native safeguards fall short.

The challenge: Failure to meet compliance requirements when identity policies and access controls cannot be historically verified.



Ensuring compliance and audit readiness

Keepit's solution

Regulations like [GDPR](#) and [FINRA](#) require organizations to enforce strict control over access to sensitive data and maintain auditable records of user activity. Identity systems define who can access which resources and under what conditions, but without a recoverable history, proving this during audits, investigations, or [insurance claims](#) becomes difficult. Keepit provides immutable backups with unlimited retention, ensuring a verifiable record of identity configurations and policies over time, enabling organizations to demonstrate compliance with confidence.

The challenge: Securing and restoring identity and access in the age of agentic AI.



Resilient identity protection for AI-driven environments

Keepit's solution

As organizations restructure IAM to support agentic AI, access decisions become faster, more dynamic, and increasingly autonomous. This creates a new risk: identity misconfigurations and access abuses can propagate at machine speed. Keepit provides a resilience layer for Entra ID and Okta, enabling organizations to quickly recover from misconfigurations, AI-driven access abuse, or compromised identities. By restoring a trusted identity state, it limits blast radius, ensures continuity, and enables secure, scalable adoption of agentic AI.

The challenge: Protecting identity alone leaves critical SaaS apps exposed, increasing business risk.



Protecting your entire SaaS ecosystem

Keepit's solution

While identity platforms like Entra ID and Okta are critical, they are only the gateway to a broader SaaS ecosystem. Without consistent protection across applications like Microsoft 365, Google Workspace, Salesforce, and others, organizations risk data loss and operational disruption beyond identity. Keepit delivers unified, comprehensive backup across identity and SaaS platforms, ensuring consistent protection and recovery across your entire cloud environment.

Protect identities and everything they unlock

Identity is the control plane of your business. When it fails, access stops, operations stall, and risk spreads quickly. Protecting identity without a recovery strategy leaves a critical gap.

Keepit helps close that gap. With independent, comprehensive backup and recovery for identity and SaaS applications, you can restore what matters — fast, precisely, and on your terms. From everyday errors to complex incidents, you maintain control, limit disruption, and support compliance with evolving requirements.

Because resilience is not just about protection. It is about being ready to recover.

What our customers say

“Keepit offers a straightforward but powerful solution. Paying particular attention to the backup capabilities for Entra ID is paramount as this is often overlooked but critical to maintaining business operations.”

Jürgen Irmer, Manager IT-Infrastructure at [LAUDA](#)

“Why is Entra ID backup so critical? In case of Entra ID service disruptions or data inconsistencies, we would have zero authentication to any of our critical business applications from today to tomorrow.”

Matthias Gut, Head of Digital Innovation and Smart Enterprise at [LAPP](#)

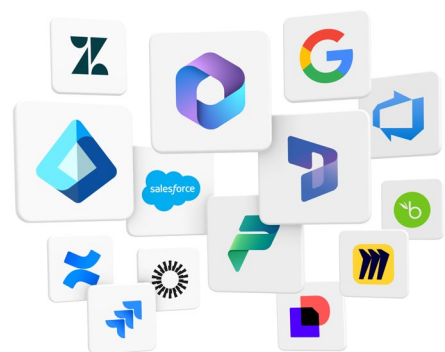
Industry recognition



Don't wait until employees are locked out of the systems they rely on every day.

See how Keepit helps you back up and recover Entra ID and Okta with speed and precision.

[Book a demo](#)



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Keepit provides a next-level SaaS data protection platform purpose-built for the cloud by securing data in a vendor-independent cloud to safeguard essential business applications, boost cyber resilience, and future-proof data protection. For more information visit www.keepit.com or follow Keepit on [LinkedIn](#).