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Dedicated SaaS Data Protection Is Critical for State and Local Government

State and local governments face constant pressure to modernize their IT infrastructures, driving their need to define and execute their cloud strategy. They need to empower employees, provide digital experiences for citizens, and protect sensitive data while facing budget constraints, overloaded IT departments, compliance requirements, and ransomware threats.

Security Risks
Ransomware attacks represents 57% of the top cybersecurity risks faced by governments. (Source: Nascio 2021 State CIO Survey.)

Stretched IT Staff
Staffing shortages and a lack of specialized skills are making the management of complex IT infrastructures challenging.

Budget Constraints
Are making it harder than ever to implement new IT initiatives. Government employees need to do more with less and maximize available resources.

Regulatory Compliance
Handling sensitive data is subject to stringent records retention and data reproduction requirements for all public records.

Why Is Third-Party Backup and Data Protection Critical for Local Government?

As the use of cloud-based collaborative tools such as Microsoft 365 increases, it is critical to ensure that data is safe, easy to find, and accessible — always. In a study conducted by ESG, 81% of Microsoft Office 365 users had to recover data, but only 15% were able to recover 100% of their data. The cloud presents many data loss risks if no backup is secured.

For this reason, numerous city and county governments have chosen Keepit as their trusted vendor to backup and protect their Microsoft 365 data. Recommended by leading analysts, Keepit is the world's only independent, cloud-native platform dedicated to SaaS data protection. With Keepit, data is stored in a vendor neutral cloud instead of public platforms like AWS, Azure, or Google, making Keepit a truly independent data backup and recovery provider.

Built-In Security
The moment you back up your data with Keepit, it is rendered immediately immutable to ransomware. Our tamper-proof blockchain-based storage and file system ensure unparalleled security protection. Many customers save up to 20% on cybersecurity insurance policies when their cloud data is protected from ransomware.

Simple to Use
Get up and running in minutes using a simple recovery process. Our user-friendly interface requires no training, and you can integrate your existing systems with our API-First architecture. Locate, preview, and restore data with fast and granular search and restore features.

Cost Effective
The Keepit price structure is simple and predictable. No hidden costs, no third-party fees for storage, and no ingress/egress fees. We charge a flat fee per user which includes unlimited data storage & retention. Often, the cost of using Keepit's independent cloud is lower than the cost of storing data in a public cloud solution.

Compliant
Gain access to: fast information discovery, easy retention policy management, and additional rights to ensure compliance with applicable outsourcing regulatory requirements (i.e extended audit rights, and chain-sourcing approval rights). In addition, our data center facilities have high physical security standards and certifications (ISO 27001, SOC-2, ISAE 3402, PCI/DSS, HIPAA).
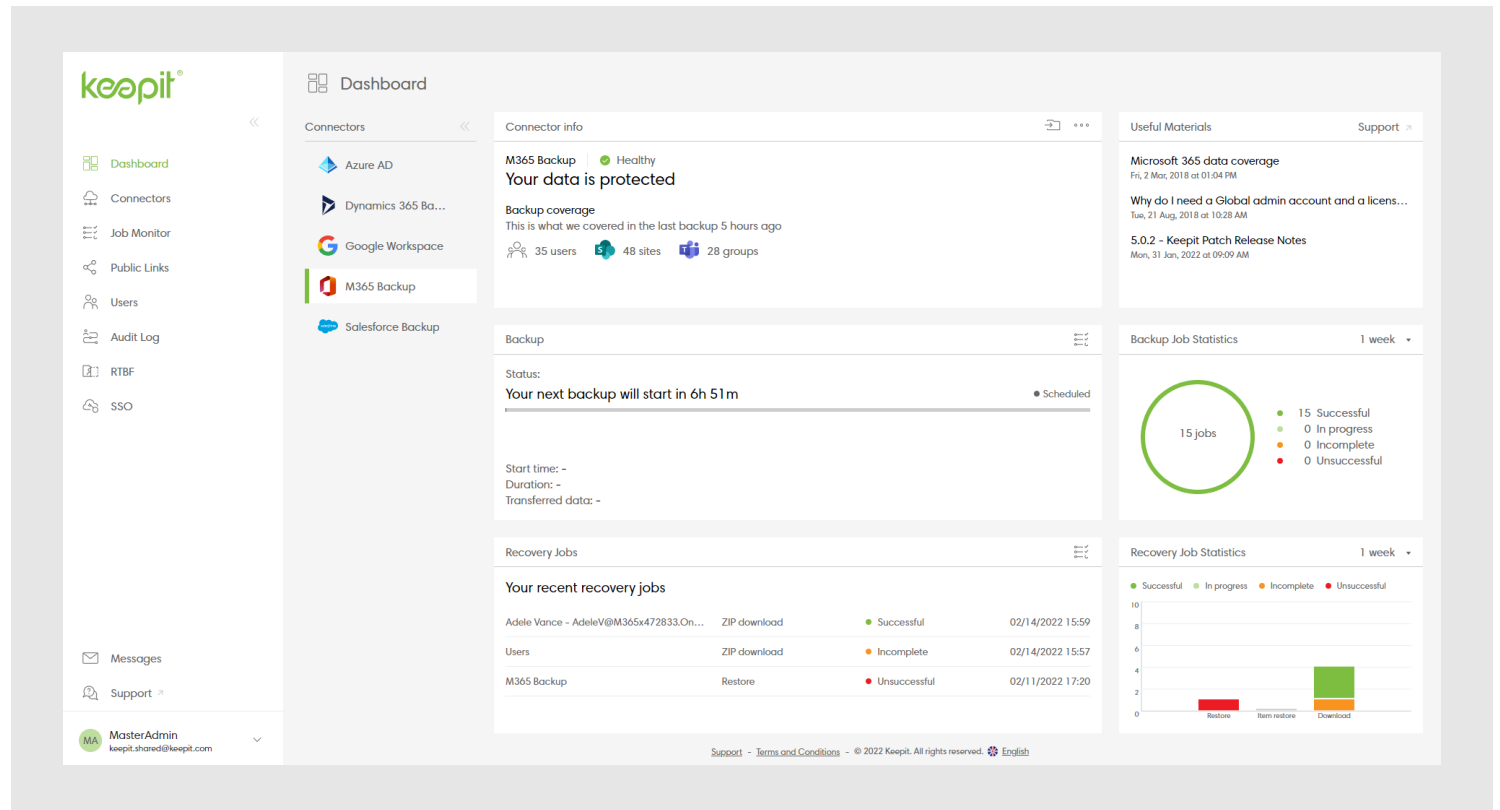
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Did you know?

There were 246 ransomware attacks on government agencies between 2018 and 2020	Cybersecurity attacks cost local and state governments about $18 billion in 2020	The majority of malware attacks across the globe in 2020 took place in North America	In the past 10 years, the number of detected malware types has increased from 28 million to 678 million

About Keepit

The market leader in cloud backup and recovery, Keepit provides companies with dedicated cloud data protection. Keepit is the world's only independent, vendor-neutral cloud dedicated to SaaS data protection. Keepit ensures continuous data availability and compliance for customers, and is acknowledged by leading analysts and trusted by thousands of companies worldwide to protect and manage their cloud data. Keepit is headquartered in Copenhagen, Denmark, with offices and data centers in the US and globally. For more information visit keepit.com

Get a 30-minute demo today

Talk to us: sales@keepit.com — Sign up for a free 30-day trial: keepit.com