

GREEN MEANS GO

keepit®



Effortless SaaS protection for MSPs

Data in SaaS platforms is growing fast—and so is the risk. One accidental deletion or breach can bring your customers to a halt. Keepit gives MSPs the power to deliver seamless, secure backup and recovery for Microsoft 365 and customers business. With Keepit, you reduce complexity, respond faster, and build a more profitable service offering. It's low effort, high impact. Green means GO—with Keepit.

Less friction

Keepit's purpose-built SaaS platform gives you a clean, unified view across all your customers—removing the need for switching between tools and minimizing chaos. Our multi-tenant MSP Portal makes it easy to scale, automate, and onboard new clients fast. Minimal training, maximum productivity—so your team can spend less time managing backups and more time growing the business.

Faster recovery

When something goes wrong, your customers count on you to fix it—fast. Keepit is 100% independent and doesn't rely on Microsoft or any hyperscaler storage. That means you stay in control. Real-time dashboards and early-warning alerts help you catch issues before they become problems, and instant access to backup data means you're always ready to respond.

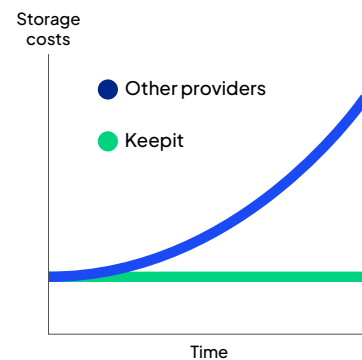
Accelerated profits

Keepit keeps your margins clean. Our pricing is simple—unlimited storage and retention, with no hidden fees for ingress, egress, or restores. That means fewer billing surprises, lower overhead, and a more profitable path to growing your MSP business.

“By 2029, 80% of enterprises will prioritize backup of SaaS applications as a critical requirement, compared with 20% in 2025.”

Gartner®, Magic Quadrant™ for Backup and Data Protection Platforms, 24 June 2025*

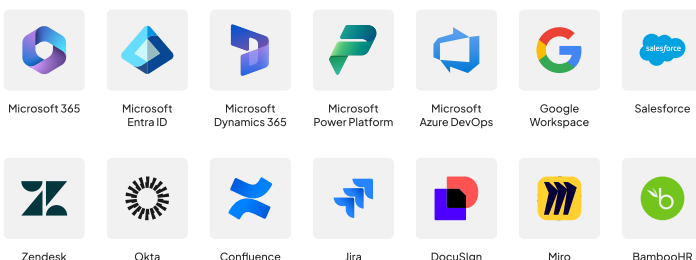
Cost over data



As organizations prioritize backup of SaaS applications, Keepit enables MSPs to offer scalable, immutable, and compliant services to customers.

Cloud-native data protection

- Scalable and adaptive, unlike on-prem solutions retrofitted for the cloud
- Purpose-built, Keepit works smoothly across SaaS applications
- No infrastructure and maintenance costs associated with on-premises or hybrid alternatives



Data sovereignty

- Data stays protected in the chosen region
- Own data centers in seven countries on three continents

Immutable backups by design

- Built so that it's impossible to change or delete files, guaranteeing true immutability

Secure and encrypted

- AES encryption employed directly on our storage systems
- Advanced encryption standards both in transit and at rest
- Keepit exchanges traffic directly with workload providers over major internet exchange

Tried, tested, and proven



"We've now got complete confidence and visibility that all of our Microsoft 365 and Google Workspace user data is being backed up on a single platform. Since Microsoft doesn't guarantee our data, I need a solution like Keepit. Data retention is absolutely key for us, and ultimately the data is my responsibility."

| James Mallet, Head of Global Infrastructure, Cognita

"We needed to back up our Microsoft 365 hosted data and were looking for the most effective way to do that. We looked at free or low-cost cloud-to-on-prem solutions but Keepit's low management overhead and simplicity to configure and use made it a much better solution and worth the cost."

| Chris Downing, Systems Engineer, Prince Alfred College

Recognized by the industry



Experience how Keepit gives MSPs the **green light** to profitability, schedule a demo today.

Book a demo



GREEN MEANS
GO

keepit® Next-level SaaS data protection

Keepit provides a next-level SaaS data protection platform purpose-built for the cloud by securing data in a vendor-independent cloud to safeguard essential business applications, boost cyber resilience, and future-proof data protection. For more information visit www.keepit.com or follow Keepit on [LinkedIn](#).